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Subject: We're blogging

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## We're blogging

NCOA has launched a blog, and it's full of interesting and useful perspectives on issues like senior centers, Aging Mastery®, economic security, benefits, and soon healthy aging. Take a look and watch for new posts every week.

[Check it out](#)

*Aug. 2, 2016*

### By Aug. 26: Enter our Falls Free® photo contest

NCOA's Falls Free® Initiative is hosting a photo contest for positive images of older adults engaged in falls prevention activities. The winners will be awarded prizes, and their photos will be used to increase awareness about falls prevention. We're also hosting a video contest, with a Nov. 4 deadline.

[Submit photos by Aug. 26](#) | [Submit videos by Nov. 4](#)

### SNAP FAQ: What is it and how do you apply?

Confused about the Supplemental Nutrition Program (SNAP) or have questions about income requirements? Check out our latest video for answers.

[Watch](#) | [Help a senior find out if they're eligible](#)

### Firman named top nonprofit leader

NCOA's President & CEO Jim Firman has been named to The NonProfit Times Power & Influence Top 50 list for 2016. This is the fourth time in five years that Firman has made the list.

[Get details](#)

## Party Platforms Promote Home and Community-Based Services

Both the Democratic and Republican platforms include language promoting home and community-based services. The Democratic platform states: “Democrats will take steps to strengthen and expand the home care workforce, give seniors and people with disabilities access to quality, affordable long-term care, services, and supports, and ensure that all of these resources are readily available at home or in the community.” The Republican platform states: “Our aging population must have access to safe and affordable care. Because most seniors desire to age at home, we will make homecare a priority in public policy.”

[Learn more](#) | [Read the Democratic Party Platform](#) | [Read the Republican Party Platform](#)

### *Coming up...*

- **Innovations to Promote and Sustain Falls Prevention Programs:** Get ready for Falls Prevention Awareness Day on Sept. 22 with new resources and tools. *Aug. 10 @ 2 p.m. ET*
- **Senior Centers 2016 Conference:** Join us in Philadelphia Sept. 26-28 for the nation’s only conference dedicated to senior center professionals! *Register by Sept. 16.*
- **Senior Center Month 2016:** Use our ideas to celebrate this September!

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