

From: ASCD Membership  
Sent: 11/25/2014 1:19:36 PM  
To: Haley, Nikki  
Cc:  
Subject: We Want You Back!

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Customer ID: 1850417

Nikki,

Since your membership lapsed, ASCD has been working hard to provide the latest information that today's educators need, such as information about the common core, the Understanding by Design® framework, curriculum development, and grading assessment. We have responded to member requests to add benefits that provide insight into education concepts and for a more personalized approach to professional development.

Just a few of the [enhanced member benefits](#) <[http://www.mmsend91.com/link.cfm?r=740551014&sid=58787694&m=7822330&u=ASCD&j=23368757&s=http://www.ascd.org/membership/new-membership-benefits.aspx?utm\\_source=membership&utm\\_medium=email&utm\\_content=control&utm\\_campaign=mmbr-Nov2014\\_Rein\\_Pack7](http://www.mmsend91.com/link.cfm?r=740551014&sid=58787694&m=7822330&u=ASCD&j=23368757&s=http://www.ascd.org/membership/new-membership-benefits.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mmbr-Nov2014_Rein_Pack7)> ASCD has added include:

- Member-Only Webinar Series
- Member Book Choice
- ASCD In-Dues Professional Liability Insurance Plan\*

**[Reinstate Your Membership Today and Save!](#)**  
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utm\\_source=membership&utm\\_medium=email&utm\\_content=control&utm  
campaign=mubr-Nov2014\\_Rein\\_Pack7>](http://www.ascd.org/memberships.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mubr-Nov2014_Rein_Pack7)

Don't delay and miss out on the newest educational, networking, and career-building benefits being offered by ASCD. [Join](http://www.mmsend91.com/link.cfm?r=740551014&sid=58787696&m=7822330&u=ASCD&j=23368757&s=http://www.ascd.org/memberships.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mubr-Nov2014_Rein_Pack7) [by December 9](http://www.mmsend91.com/link.cfm?r=740551014&sid=58787696&m=7822330&u=ASCD&j=23368757&s=http://www.ascd.org/memberships.aspx?utm_source=membership&utm_medium=email&utm_content=control&utm_campaign=mubr-Nov2014_Rein_Pack7) and you will **save** \$5 on Basic, \$10 on Select and \$30 on Premium membership dues. Make sure to use promotional code **A22PAGMK** to receive your special dues rate. Sign up for ASCD's **CCAR payment option** when you join. You will never have to worry about an interruption in your ASCD benefits since your membership is automatically renewed each year.

Best Regards,

[http://images.magnetmail.net/images/clients/ASCD/MEMBERSHIP/Bonnie\\_signature.jpg](http://images.magnetmail.net/images/clients/ASCD/MEMBERSHIP/Bonnie_signature.jpg)

Bonnie Kasander  
Membership Director

\*ASCD In-Dues Professional Liability Insurance Plan for Premium members is not provided for retired members. All insurance is for U.S. residents only. For more information, go to [www.ASCD.org/newbenefits](http://www.ASCD.org/newbenefits) <http://www.mmsend91.com/link.cfm?r=740551014&sid=58787697&m=7822330&u=ASCD&j=23368757&s=http://www.ASCD.org/newbenefits>.

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**Reinstate Your Membership and  
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