

From: National Council on Aging <newsletters@ncoa.org>
To: Kester, Tonykester@aging.sc.gov
Date: 11/30/2016 11:13:42 AM
Subject: Coming soon: NCOA Brand Survey

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Dear Anthony,

Thank you for being part of the NCOA network!

We're writing to invite you to share your opinions about the National Council on Aging brand.

Your views are very important to us, and we would greatly appreciate just 15 minutes of your time to complete an online questionnaire. The survey is being conducted by Nielsen, an international market research firm.

Next week, you will receive an email from Nielsen (the email address will be research@hpolsurveys.com) with the survey link. Simply click the link to take the survey.

We value your honest feedback. Your responses will be anonymous and strictly confidential; all results will be aggregated and summarized at group levels. No one at NCOA will be able to see your individual responses. Neither Nielsen nor NCOA is attempting to sell you anything. The sole purpose is to ask your opinions.

Please watch your inbox next week for an email from research@hpolsurveys.com and click the link to participate.

Thank you in advance for being part of this important research!

Sincerely,
NCOA & Nielsen

Don't want to participate? This survey is completely voluntary. If you do not wish to participate, you can **opt out** of the survey mailing list by Sunday, Dec. 4.

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