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## FDI Highlights

*A biweekly bulletin capturing recent foreign direct investment news in the United States*

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### There Is Action in the U.S. Senate

Katherine -

I want to give you a quick update on two important developments in the Senate. First, the U.S. Senate Commerce Committee recently approved the [Global Investment in American Jobs Act \(H. R. 2052\)](#), which passed the House last fall with overwhelming support. The Committee's action is a powerful, bipartisan signal that foreign direct investment plays a critical part in our economy. For the first time ever, the federal government will systematically look for ways to attract more global investment to our shores. I commend all of the cosponsors of the bill for their leadership and commitment to unleashing new job opportunities in the United States. I applaud the Committee's members for making U.S. competitiveness a priority.

Second, the U.S. Senate Foreign Relations Committee recently passed out a number of tax treaties and protocols. This is a refreshing and welcome development, since some of these bilateral agreements have been sitting idle for a number of years. Expanding and updating our nation's tax treaty network will help America become more competitive globally. We hope the full U.S. Senate will approve these measures quickly.

Have a good weekend.

**Nancy McLernon**

*President & CEO*

### National News

**Bangor Daily News:** ['Tax haven' legislation is misguided, will make Maine even less competitive](#)

**Chicago Tribune:** [Chicago area aims to attract more foreign investments](#)

**WSJ:** [In Tokyo, U.S. Congressional Leaders Urge Abe to Take Bold Action](#)

**WSJ:** [U.S. and Japan must seal the deal on the Trans-Pacific Partnership](#)

### State-Specific News

[AL](#); [CA](#); [FL](#); [GA](#); [IN](#); [MA](#); [MI](#); [NV](#); [NY](#); [OH](#); [OK](#); [PA](#); [RI](#); [TN](#); [VA](#); [WI](#)

**Alabama- Japanese Firm to Open Production Plant in Alabama** (4/17/2014)

<http://www.gadsdentimes.com/article/20140417/APN/304179820>

A Japanese automotive supplier is planning to open a new production facility in Tuscaloosa County, the latest addition to the area's growing automotive industry. Toyota Boshoku America this week announced that it will open the new facility next year in an industrial park near Mercedes-Benz U.S. International in Vance. Shigetoshi Miyoshi, chairman of Toyota Boshoku America Inc., said his company will make an interior component for the new Mercedes model and that the plant will have 36 highly skilled employees.

**California - Landmark Mayoral China Mission** (4/18/14)

[http://usa.chinadaily.com.cn/2014-04/18/content\\_17443567.htm](http://usa.chinadaily.com.cn/2014-04/18/content_17443567.htm)

In a move to draw investment and forge connections with Chinese entrepreneurs and officials, the mayors of Menlo Park and Union City, California, announced plans for a landmark joint trip to China on Thursday. And the delegation may include mayors from as many as nine more Silicon Valley cities before it takes off. The mayors will be joined by members of the Chinese Consulate in San Francisco and representatives from other Silicon Valley cities and leading corporations. The delegation will leave for China on June 16 and their 11-day trip will have four stops — Beijing, Shanghai, Shenzhen and Wuhan. In the past two years, the state of California has been very ambitious in its quest for more investment from China. From Governor Jerry Brown to city mayors, China trips have been topping work agendas and yielding promising results.

**California- Rotor Sets Up New North American Headquarters** (4/14/2014)

<http://www.bicycleretailer.com/international/2014/04/14/rotor-sets-new-north-american-headquarters#.U0wITE1OUdU>

Rotor Bike Components has boosted its North American presence by establishing a new U.S.-based headquarters in San Leandro, Calif. The Spanish manufacturer added this location to increase distribution, warranties, customer service and public relations in North America. Though they have had a presence in the U.S. since 2005, they wanted to improve their service by offering direct support through a local subsidiary.

**Florida – Swedish Medical Device Company Adding 30 Jobs in South Florida** (4/11/14)

<http://www.worldcityweb.com/news/south-florida-business-news/13057-swedish-medical-device-company-adding-30-jobs-in-south-florida>

SHL Pharma, which makes drug-delivery systems that let patients administer their own injections, is investing \$6 million in its manufacturing and R&D facility in Deerfield Beach in Broward County. The company already employs 44 people at the site, who earn an average salary of \$55,000 per year. SHL Pharma said it chose Deerfield Beach for the expansion because of low taxes, access to international distribution and transportation, plus life sciences clusters in the South Florida area. The company is eligible for \$90,000 in state and local tax incentives, based on creating 30 jobs. It also had considered expansion in New Jersey and North Carolina.

**Georgia- \$100M Porsche Headquarters to Open in Atlanta** (4/14/2014)

<http://eastatlanta.patch.com/groups/business-news/p/100m-porsche-headquarters-to-open-in-atlanta>

Porsche Cars North America, Inc. commemorated its new headquarters in Atlanta which is set to be completed by the end of the year. The \$100 million project began in November 2012 and includes a technical training center, a classic car restoration and display area, restaurants and a Porsche Experience Center with a 1.6-mile test track. The headquarters will employ 400 people.

**Indiana – Medical Firm to Add Jobs in Whitney** (4/18/14)

<http://www.journalgazette.net/article/20140418/BIZ/304189981/1031/BIZ>

DOT GmbH, a medical coating technology provider, is investing \$4.5 million to lease, renovate and equip a building in Columbia City's Blue River Industrial Park, state officials said. DOT America Inc., which opened in October, is creating up to 20 new high-wage jobs in the next two years. The orthopedics company in Rostock, Germany, has already started hiring at the 17,520-square-foot Columbia City location. DOT's coating treatment is used on medical implants and instruments.

**Indiana - Pence, Company Officials Confirm Jaeger-Unitek Expansion in La Porte** (4/16/14)

[http://www.nwitimes.com/business/local/pence-company-officials-confirm-jaeger-unitek-expansion-in-laporte/article\\_914cd300-87e4-50d1-ba4e-19d65a5299e5.html](http://www.nwitimes.com/business/local/pence-company-officials-confirm-jaeger-unitek-expansion-in-laporte/article_914cd300-87e4-50d1-ba4e-19d65a5299e5.html)

Indiana Governor Mike Pence joined executives from the Jager Group Wednesday in Hanover, Germany to announce the company's plans to expand operations of its subsidiary, Jaeger-Unitek Sealing Solutions, in La Porte, Indiana. The move is expected to create up to 52 new jobs by 2016. The extrusion manufacturer will invest \$4.5 million to lease, renovate and equip a 137,000 square-foot facility, increasing operational space with the new facility by 50,000 square feet. The facility, which will be operational by August, will allow the company to add three additional thermoplastic extrusion lines and provide space for further expansion of its rubber and plastic extrusion capabilities. Jaeger-Unitek, which specializes in rubber extrusion components used in window, door and sunroof assemblies for the automotive industry, employs approximately 75 full-time Indiana associates as part of the Jager Group's more than 1,000 employees across five countries.

*Massachusetts - **Siemens Offers \$660 Million to Help Narrow Skills Gap** (4/16/14)*

[http://www.bostonglobe.com/business/2014/04/15/siemens-donates-million-software-massachusetts-technical-schools-and-colleges/1SNQIIORV4wCzUDk68b3RI/story.html?rss\\_id=Top-GNP](http://www.bostonglobe.com/business/2014/04/15/siemens-donates-million-software-massachusetts-technical-schools-and-colleges/1SNQIIORV4wCzUDk68b3RI/story.html?rss_id=Top-GNP)

Siemens, the Germany-based global industrial giant, will donate nearly \$660 million in software to a dozen technical schools and colleges in Massachusetts to help train a new generation of workers. The grant, the largest of its kind given in the Bay State, has the potential to prepare thousands of students for careers in advanced manufacturing, producing everything from Bose speakers to Boeing planes. Schools getting the software include Worcester Polytechnic Institute, Fitchburg State University, MassBay Community College, Northern Essex Community College, Greater New Bedford Regional Vocational Technical High School, and Worcester Technical High School. After years of offshoring, Made in the USA is back in vogue, particularly when it comes to making high-tech products, and Massachusetts is on the cutting edge. Manufacturing generates 13 percent of our state GDP, more than any other major sector, according to the UMass Donahue Institute.

*Michigan - **Auto Glass Manufacturer Investing \$15.3 Million, Adding 100 Jobs in Metro Detroit** (4/19/14)*

[http://www.mlive.com/auto/index.ssf/2014/04/auto\\_glass\\_manufacturer\\_invest.html](http://www.mlive.com/auto/index.ssf/2014/04/auto_glass_manufacturer_invest.html)

An international manufacturer of automotive glass plans to invest \$15.3 million and more than 100 jobs to its Orion Township facility. Fuyao Automotive North America, a subsidiary of China-based Fuyao Glass Industry Group, recently announced the investment, which will add equipment to expand its auto glass assembly parts production. Snyder met with company officials about a possible expansion during a trade mission to Shanghai, China in 2012. The project will receive a \$1 million Michigan Business Development Program performance-based grant from the Michigan Strategic Fund.

*Nevada- **Sandoval Heading to Canada on Trade Mission** (4/14/14)*

<http://www.reviewjournal.com/news/nevada/sandoval-heading-canada-trade-mission>

Nevada Governor Brian Sandoval is leaving Tuesday for a two-day trade mission to Canada, visiting Ottawa and Toronto. Sandoval said there are four different tracks for the visit, which will include Nevada business and higher education representatives. There will be a number of meetings associated with Nevada's recent designation by the Federal Aviation Administration as a testing area for drones. Sandoval has gone on a number of trade missions as governor, the most recent being a trip to Mexico in July of 2013. Prior trips took Sandoval to Israel, China and South Korea.

*New York - **Expansion Creates 173 New Jobs at Felix Schoeller Paper Company in Pulaski** (4/14/14)*

[http://www.syracuse.com/news/index.ssf/2014/04/expansion\\_creates\\_173\\_new\\_jobs\\_at\\_felix\\_schoeller\\_paper\\_company\\_in\\_pulaski.html](http://www.syracuse.com/news/index.ssf/2014/04/expansion_creates_173_new_jobs_at_felix_schoeller_paper_company_in_pulaski.html)

An expansion at the Felix Schoeller paper company has created 173 jobs, more than doubling the company's workforce in the northern Oswego County community of Pulaski. The expansion helped the German-based company retain 117 existing jobs while creating the 173 new ones over the past year. Empire State Development, the state's economic development office, said it is providing Felix Schoeller with more than \$650,000 in Excelsior Jobs Program tax credits to assist the company with the purchase of machinery and equipment and other project-related costs required to accommodate a new paper converting contract. The tax credits also will help offset out-of-state incentives. State officials said the company has exceeded the number of required new jobs to receive the credits.

*Ohio - **Springfield Manufacturer Hiring for \$13 Million Expansion** (4/11/14)*

<http://www.springfieldnewssun.com/news/business/economy/springfield-manufacturer-hiring-for-13m-expansion/nfWy8/>

A Springfield manufacturer will add about 15 jobs and spend as much as \$13 million to expand and buy new equipment to treat parts for Honda. Parker Trutec, North American

subsidiary of Nihon Parkerizing, is also investing as much as \$3 million at a separate facility in Urbana. The company provides heat treating and other services to several industries, but is also a long-time parts supplier for Honda. The expansion is necessary for additional space for the new equipment needed to heat treat parts for Honda's new Continuously Variable Transmission systems. The expansion will likely be completed by the end of the year.

**Oklahoma- BizJet Opens New Facility, Launches Expansion (4/11/2014)**

<https://www.tulsachamber.com/news/bizjet-opens-new-facility-launches-expansion/#/news/bizjet-opens-new-facility-launches-expansion/>

Lufthansa Technik's 100 percent U.S. subsidiary, BizJet International is introducing a new product line that could add up to 60 jobs. "The United States is the biggest market for serviceable aircraft parts, therefore having this business in Tulsa is a huge opportunity for BizJet to continue its positive growth momentum," said Manfred Gaertner, president and CEO of BizJet International Sales and Support.

**Pennsylvania - Brazilian Auto Parts Maker Torcomp Plans to Open First U.S. Plant (4/21/14)**

<http://www.canadianmanufacturing.com/manufacturing/brazilian-auto-parts-maker-torcomp-plans-open-first-u-s-plant-136824>

A Brazilian car parts manufacturer is planning to break ground later this month in northeastern Pennsylvania for its first United States facility. Torcomp LLC is building a new factory in the Cumberland Valley Business Park, near Chambersburg, Pa. The facility will create 73 new jobs over the next three years. The Franklin County Area Development Corp. said construction of the 16,400-sq.ft. plant is expected to take six months and be completed in the fall. The company plans to invest more than \$9 million at the new site. Gov. Tom Corbett said the Pennsylvania Industrial Development Authority will provide a 15-year, \$640,000 low-interest loan to the county development agency on behalf of Torcomp.

**Pennsylvania - Applesauce Maker Bringing 50 Jobs to Lancaster County (4/18/14)**

<http://www.abc27.com/story/25284453/french-applesauce-maker-bringing-50-jobs-to-lancaster-county>

A French food company will create 50 new full-time jobs when it establishes its first U.S. processing plant in Lancaster County. Charles & Alice Group will lease a site in East Hempfield Township and plans to invest more than \$10.6 million in leasehold improvements, new machinery and equipment, Lieutenant Governor Jim Cawley announced. The company has also committed to creating at least 50 new jobs within the next three years. Charles & Alice is one of Europe's leading applesauce manufacturers and specializes in ready-to-eat food products such as squeezable applesauce pouches. The company has been exporting to the U.S. since 2008.

**Pennsylvania - Saint-Gobain Expands Philadelphia Footprint; Announces New North American Headquarters (4/14/14)**

<http://www.businesswire.com/news/home/20140414005085/en/Saint-Gobain-Expands-Philadelphia-Footprint-Announces-North-American#.U06Br1VdVyx>

France-based Saint-Gobain, the world's largest building materials company, announced plans for a new state-of-the-art North American corporate headquarters in Malvern, Pennsylvania, where it has signed a long-term lease for 320,000 square feet of space. Saint-Gobain's relocation will position the global building materials manufacturer for greater growth and expansion in North America. In total, the relocation will bring approximately 120 additional employees to Chester County and raise the company's total employee count at the new headquarters to more than 800. Construction is expected to begin this month and be completed by fall 2015.

**Rhode Island- National Grid, CVS to Sponsor RWU Program for Diverse Businesses (4/9/2014)**

<http://pbn.com/National-Grid-CVS-to-sponsor-RWU-program-for-diverse-businesses,96318>

National Grid and CVS Caremark Corp. have partnered with Roger Williams University to announce a sponsorship for select minority-owned, women-owned and veteran-owned businesses to participate in an RWU program to assist them in soliciting business. The program, designed by the Professional Education Center at the RWU School of Continuing Studies, will focus on a two-part curriculum module entitled "CEO Master Series" and aims to teach skills and knowledge that will help diverse businesses better position themselves to win contracts. National Grid currently partners with 2,500 businesses owned by members of racial minority groups, women and veterans, and generates more than \$700 million in revenue for those companies annually, the utility said in a release.

**Tennessee - Meiwa Industry to Establish First North American Operations in Lewisburg (4/11/14)**

<http://www.marshalltribune.com/story/2069128.html>

Meiwa Industry North America celebrated its Grand Opening Ceremony on April 10 in an all-day event that began at the Meiwa facility in the I-65 Commerce Park in Lewisburg. Like its Atsugi, Japan-based parent company, Meiwa North America will manufacture high quality automotive interior parts including seat back panels, headliners and trunk and floor components. The announcement represents an investment of \$6.1 million and will create 98 new jobs in Marshall County. The company currently supplies products to Nissan, Toyota and Honda, but will look to extend its services to other carmakers in the future.

*Virginia* - **French Customer Service Firm to Add 500 Jobs at New Henrico Call Center**  
(4/16/14)

[http://www.newsadvance.com/work\\_it\\_lynchburg/news/french-customer-service-firm-to-add-jobs-at-new-va/article\\_98661b82-c590-11e3-9f62-001a4bcf6878.html](http://www.newsadvance.com/work_it_lynchburg/news/french-customer-service-firm-to-add-jobs-at-new-va/article_98661b82-c590-11e3-9f62-001a4bcf6878.html)

A company that provides customer services for global clients is planning to open a call center in Henrico County that will create about 500 jobs over the next two years. Teleperformance, which is based in France, is opening a customer service center in 50,000 square feet of office space. The company expects to start operations soon and will do most of the hiring for the 500 jobs within the first year. Employment at the center could eventually reach 700. Teleperformance plans to invest about \$3.5 million to equip the building, which was formerly occupied by travel insurance provider Allianz before that company moved its local operations to another building.

*Wisconsin* - **Call Center Services Company to Add 286 Jobs at Madison Location**  
(4/15/14)

<http://www.channel3000.com/money/company-to-add-286-jobs-to-madison-location/25500312>

A Philippines-based company is adding close to 300 workers to its Madison location through growth of existing clients, bringing in new clients, and with state incentives. SPi Global Madison, also known as Laserwords, provides call center services for a Fortune 200 client selling Internet and television packages across the United States. The company plans to add 286 workers to its 40-employee location thanks to incentives from the Department of Workforce Development and Wisconsin Economic Development Corporation. WEDC awarded Laserwords \$375,000 in economic development tax credits to create 286 new jobs and keep 40 existing jobs in Madison. The company is also investing \$1.2 million in capital improvements to its facility.

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