

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To:  
Date: 2/16/2016 10:10:54 AM  
Subject: TV Clips – Tuesday, February 16, 2016

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## **TV Clips – Tuesday, February 16, 2016**

[Gov. Nikki Haley mentioned in coverage of S.C. Presidential Primary:](#)

78 TV Clips

Total National Viewership: 5,331,955\*

Total National Publicity Value: \$286,441.51\*

Total Local Viewership: 414,704

Total Local Market Publicity Value: \$27,922.82

[Gov. Nikki Haley to participate in S.C. Governor's Conference on Tourism and Travel Awards Luncheon:](#)

6 TV Clips

Total Local Viewership: 89,621

Total Local Market Publicity Value: \$4,405.68

Brian Symmes

Cell: 803-673-9437

Office: 803-734-0304