

From: Scott Ford <pharma@smiconferences.co.uk>
To: Kester, Tonykester@aging.sc.gov
Date: 7/12/2016 10:20:59 AM
Subject: Agenda Released for Superbugs USA : Hear from PAHO/WHO, AstraZeneca, Pfizer, BARDA and more

Superbugs & Superdrugs USA 2016

Conference: Nov 14th & 15th | Interactive Workshop: Nov 16th

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www.superbugs-usa.com

**Progress in the development of US National Plans with exclusive keynotes
from PAHO/WHO, NIAID and BARDA**

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Dear Mr Tony Kester,

SMi are thrilled to announce the release of the highly anticipated brochure for [Superbugs & Superdrugs USA](#) taking place on **November 14th & 15th 2016** in Iselin, New Jersey.

Are you looking for solutions in funding your drug development project? Guidance on antibiotic alternatives? Updates on global initiatives to fight infectious diseases? If so [join us](#) this autumn to arm yourself with an effective toolkit of ideas to fight the global attack against bacteria's defensive walls.

"One of the most useful scientific conferences that I have attended"
– BARDA, Past Attendee

EXCEPTIONAL CONFIRMED SPEAKER LINE-UP INCLUDES:

- Dr Pilar Ramon-Pardo, Advisor on Clinical Management of Infectious Diseases and Antimicrobial Resistance, **PAHO/WHO**
- Dr Christopher Houchens, Branch Chief, Antibacterials Program, **BARDA**
- Dr Rosemarie Aurigemma, Chief, Biodefense Drug Development Section, DMID, NIAID, **NIH**
- Dr John Rex, Senior Vice President and Chief Strategy Officer, Infection Business Unit, **AstraZeneca**
- Dr Annaliesa Anderson, Vice President and CSO Bacterial Vaccines, **Pfizer**
- Dr Anthony Simon Lynch, Senior Scientific Director, **Janssen Research & Development LLC**
- Dr Mahesh Kumar, Vice President, Global Biological Research and Development, **Zoetis**

Download a brochure to see the full speaker line-up and detailed agenda.

"Great meeting to network...very collaborative open meeting"

– Roche, Past Attendee

KEY REASONS TO JOIN:

- **HOST NATION KEYNOTES:** Learn about progress in the development of National Action Plans with exclusive presentations from leading government bodies.
- **CURRENT STATUS:** Receive progressive insight into innovative developments in big pharma with updates on drug discovery.
- **FAST TO MARKET:** Evaluate zoonotic links between animals and humans to target emerging infectious diseases.
- **DRUG DISCOVERY:** Enable antibiotic drug development through novel approaches in treating gram-negative infections.
- **TARGETING MECHANISMS:** Restore antibiotic sensitivity in multi-drug resistance infections
- **PREPARE:** Prepare for outbreaks through industry collaboration and case study insight into new paradigms for prevention.

Secure attendance today to take advantage of the huge \$400 saving.

"I like the mix of early stage technologies and also later stage products"

– Sempira, Past Attendee

GET INVOLVED:

- **Register this week** and save \$400 at www.superbugs-usa.com
- For tailored **sponsorship and exhibitor packages**, contact Alia Malick on +44 (0)20 7827 6168 or email amalick@smi-online.co.uk
- For **delegate enquiries** Matthew Apps on +44 (0)20 7827 6093 or email mapps@smi-online.co.uk

"Good mix of problems such as funding and novel opportunities"

– TNO, Past Attendee

PLUS! POST CONFERENCE INTERACTIVE WORKSHOP:

NOV 16TH 2016 | 08:30 - 12:30

The Use of Animal Models in Pre-Clinical Drug Development hosted by the **UNT Health Science Center** and led by:

William Weiss, Director - Pre-Clinical Services

Mark Pulse, Associate Director, Pre-Clinical Services

Extend your day for some interactive training on the use of animal models in pre-clinical drug development to gain an understanding of what animal models can and can not provide. Take part in in-depth discussions on key issues surrounding: the transition from in vitro activity to in vivo efficacy, proof of concept studies, regulation and more! [Click here](#) for details.

Register online at www.superbugs-usa.com

You are registered as: kester@aging.sc.gov Your Unique Reference Number: 92804565
To update your contact preferences please go to <http://www.smi-online.co.uk/update-preferences>