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Subject: New Online Courses in Elder Mistreatment - Special Offer for Organizations

“We have a golden opportunity to identify high risk situations; listen to our clients and families; intervene; and help each other Prevent Abuse.”

Laura Mosqueda, MD, FAAFP, AGSF
Professor of Family Medicine, Geriatrics, and Gerontology
Keck School of Medicine of USC

Dear Anthony,

Elder mistreatment is a serious issue of growing concern for everyone working with older adults across the field of aging. It is also one of society’s greatest shames with an estimated 1 in 10 Americans over the age of 60 having experienced some form of abuse in their lifetime. So how does an organization build its competency to understand, identify, address and prevent abuse?

To support organizations, staff and the older adults you serve, The American Society on Aging , in collaboration with the University of Southern California Leonard Davis School of Gerontology, is offering two NEW five-week online courses on elder mistreatment that can be taken online in a convenient, flexible format - days, nights or weekends. Upon successful completion of each online program a prestigious certificate of completion [similar to the one shown below] from the USC Leonard Davis School of Gerontology will be sent to your staff, and in addition, ASA is offering 10 CEUs per course, from select accreditation providers.

Elder Mistreatment: Understanding Abuse and Neglect (Part I) takes place from January 23-February 24, 2017 and registration is **now open**. In this five-week course, Kate Wilber, PhD, Zach Gassoumis, PhD, Donna Benton, PhD, Laura Mosqueda, MD and other experts from USC, explore the intricacies of elder mistreatment, including such topics as types, risk factors, prevalence, victim and perpetrator characteristics, indicators of abuse, clinical presentation in different settings, and interviewing.

Grounded in theory, state-of-the-art research, case studies, and promising practices, this course helps participants understand what we currently know and what professionals can do when faced with mistreatment, given the complexity of the issue.

The second course, Elder Mistreatment: Prevention of Abuse and Neglect (Part II) takes place from April 17-May 19, 2017 and I encourage you to save the date as more information becomes available in the next few weeks.

To further support your organization’s learning journey, ASA is offering a January 2017 Special Offer – register four staff members for Elder Mistreatment: Part 1 and get the fifth registration free. To take advantage of this limited time offer, please contact info@asaging.org

In 2017, seize this “golden opportunity” and participate in our online program designed to provide your staff with the newest knowledge and latest best practices in serving victims of elder mistreatment.

Bob Stein
ASA President & CEO