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**To:** Soura, ChristianChristianSoura@gov.sc.gov  
**Date:** 11/9/2012 3:37:28 PM  
**Subject:** Important news about ACT's workforce conference

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## Workforce Development Division

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### Memo

**To:** ACT Clients and Patrons of Prior ACT Workforce Conferences

**From:** Martin Scaglione, President, ACT Workforce Development

**Re: ACT will not convene the Workforce 2013 conference slated for April 2013 in Chicago.**

For the past 15 years, ACT has gathered employers, workforce and economic developers, educators, and thought leaders from across the country at an annual conference to address skills challenges and share innovative solutions. We're proud that our conference has a reputation for bringing experts together to help strengthen our nation's workforce and build America's competitiveness in a global economy. At the same time, we're aware that ACT's new, broader strategic direction and vision to help individuals achieve success along the entire continuum from kindergarten through career requires engaging a broader audience. Accordingly, we have decided not to host a workforce conference in 2013 as we sharpen our focus on collaborative initiatives aligned with our education and workplace goals.

In the coming year, you can expect to see more activities and programs that support the broader strategic direction adopted by ACT, which is committed to helping people achieve lifelong success through a continuum of products and solutions. We greatly appreciate the energy and enthusiasm that has emerged during our annual workforce conferences. This event has become a very important dividend of my time with ACT. But our ultimate goal is to exceed, not simply repeat, the successes of the past.

It is in this context that we decided not convene Workforce 2013 next April in Chicago. Instead, we will put new emphasis on our expanded objectives while contemplating joint initiatives that will invite new ideas and broader perspectives. I look forward to inviting your input and sharing our thinking with you in the months ahead. Everyone at ACT appreciates your continued enthusiasm and support as we explore new opportunities to serve our customers and accelerate the pursuit of our mission.

This is an exciting time for ACT. We are instituting significant changes in the way we present solutions to our customers. We're rebranding ACT to create a broader orientation that more fully reflects the value our assessments and data can provide. We're also realigning our tools and forging new connections to create a continuum of integrated solutions that corresponds more precisely with today's world.

I'd like to offer special thanks to those who have participated in ACT's workforce conferences. Your contribution to our past events is sincerely appreciated, and we invite your continued support. Your advice and experience will be essential to helping us better serve every ACT customer.

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