

From: Patrick Soules <customerservice@lormancontinuingeducation.com>
To: Mayer, DougDougMayer@gov.sc.gov
Date: 3/25/2015 6:03:56 AM
Subject: Improved Email Marketing = More Customers

Marketers,

Are you using the most cost-effective way to reach customers and prospects? You don't need a massive budget to utilize email marketing to promote your small business. We'll show you why smart small businesses use email marketing to drive repeat business and word-of-mouth referrals. Join us for a complimentary live webinar, provided by Constant Contact®, where you'll learn 10 proven ways to create an email marketing plan that will work for your small business.

Get Started with Email Marketing! 10 Ideas that Really Work

Thursday, April 2, 2015

1:00 PM EST (10:00 AM PST)

What Will You Learn?

- Why email marketing remains the most cost-effective way to reach customers and prospects
- Why smart small businesses use email marketing to do more business
- 10 proven ways to create email marketing plans for your small business

Register Now

I hope you'll join us,

Patrick Soules

Lorman Education Services

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