

**From:** Patrick Soules <customerservice@lormancontinuingeducation.com>  
**To:** Mayer, DougDougMayer@gov.sc.gov  
**Date:** 3/25/2015 6:03:56 AM  
**Subject:** Improved Email Marketing = More Customers

---

Marketers,

Are you using the most cost-effective way to reach customers and prospects? You don't need a massive budget to utilize email marketing to promote your small business. We'll show you why smart small businesses use email marketing to drive repeat business and word-of-mouth referrals. Join us for a complimentary live webinar, provided by Constant Contact®, where you'll learn 10 proven ways to create an email marketing plan that will work for your small business.

### Get Started with Email Marketing! 10 Ideas that Really Work

Thursday, April 2, 2015

1:00 PM EST (10:00 AM PST)

What Will You Learn?

- Why email marketing remains the most cost-effective way to reach customers and prospects
- Why smart small businesses use email marketing to do more business
- 10 proven ways to create email marketing plans for your small business

**Register Now**

I hope you'll join us,

Patrick Soules

Lorman Education Services

Lorman Education Services | 2510 Alpine Rd. | Eau Claire, WI | 54703

This commercial email was sent to [dougmayer@gov.sc.gov](mailto:dougmayer@gov.sc.gov). [Unsubscribe](#). Call 1-866-352-9539 for assistance.

To ensure that all our mailings get to you safely, we recommend you add [lormancontinuingeducation.com](mailto:customerservice@lormancontinuingeducation.com) to your whitelist in your email client. [Learn more](#) about how to add [lormancontinuingeducation.com](mailto:customerservice@lormancontinuingeducation.com) to your whitelist. This mailbox is unattended, so please do not reply to this message.