

## THE CASE FOR COASTAL CAROLINA

The rationale of a plan for higher education in South Carolina will derive from four major considerations:

1. geography
2. existing institutions
3. regional potential for growth, and
4. evidence of local recognition of a need of and willingness to provide support for higher education.

The case for Coastal Carolina is relevant to all of these.

## 1. GEOGRAPHY

The colleges should be so dispersed as to make opportunities available equally to all regions of the state. The northeastern region is presently far behind the rest of the state in this respect, there being at present no four-year college east of Hartsville and north of Charleston. This was one of the prime considerations in the founding of Coastal Carolina and is one of the most cogent arguments for its ultimate development into a four-year facility.