

From: Southeast Multifamily Forum: Marcus & Millichap/IPA
Sent: 3/2/2016 11:45:50 AM
To: Haley, Nikki
Cc:
Subject: [Price Increase Tomorrow] Terwilliger Pappas, DeBartolo, Cocke Finkelstein Set to Speak

<<http://emarketing.greenpearl.com/ct/33906617:sCKD3GCNI:m:1:621478221:6A49ADB3725378577762B39E19CF0072:r>>

Don't miss two special interviews with keynote speakers **J. Ron Terwilliger**, Chairman of **Terwilliger Pappas**, and **Edward Kobel**, President & COO of **DeBartolo Development**. Ed will discuss why his firm recently sold \$2 billion in multifamily assets and what areas he is focusing in the next few years. Ron will dig into the looming affordability crisis as well as lessons learned from a career well lived.

In addition, join the impressive array of multifamily industry leaders speaking next week, including **Carroll Organization**, **Cocke Finkelstein, PAC**, **Princeton Enterprises**, **Pinnacle**, **Pollack Shores**, **Audubon Communities** and **AMLI**, at the Marcus & Millichap / IPA Southeast Multifamily Forum: Georgia and the Carolinas

<<http://emarketing.greenpearl.com/ct/33906617:sCKD3GCNI:m:1:621478221:6A49ADB3725378577762B39E19CF0072:r>> on March 9 at the Loudermilk Conference Center in Atlanta. Over 300 have already made plans to participate <<http://emarketing.greenpearl.com/ct/33906618:sCKD3GCNI:m:1:621478221:6A49ADB3725378577762B39E19CF0072:r>>.

This event is only one week away!
Price Increases TOMORROW, March 3!

Advanced Registration **\$399**
Full Rate **\$499**
(Group Rate Available)

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[No thanks, I'm not interested in this event.](#)

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Keynote Speakers:

<http://mmatlantaforum.com/wp-content/uploads/2015/12/J-Terwilliger->

[200x133.jpg>](#)

Ron Terwilliger
Chairman
Terwilliger Pappas

[<http://mmatlantaforum.com/wp-content/uploads/2016/01/E-Kobell-200x133.jpg>](#)

Edward Kobel
President & COO
DeBartolo Development

Featured Speakers:

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Carroll-150x100-100x150.jpg>](#)

Patrick Carroll
Founder & CEO
Carroll Organization

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/B-Cocke-150x100-100x150.jpg>](#)

Byron Cocke
Founding Principal
& Co-CEO
Cocke Finkelstein

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/J-Isakson-150x100-100x150.jpg>](#)

John Isakson
Chief Capital Officer
Preferred Apartment Communities

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Lester-150x100-100x150.jpg>](#)

Matthew Lester
Chief Executive Officer
Princeton Enterprises

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/G-Mark-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/G-Mark-150x100.jpg)

Greg Mark
SVP - Operations
Pinnacle

[<http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Metzler-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Metzler-150x100-100x150.jpg)

Brian Metzler
VP - Development
Pollack Shores Real Estate Group

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/A-Schwartz-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/A-Schwartz-150x100.jpg)

Andrew Schwarz
Founder & CEO
Audubon Communities

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Tague2-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Tague2-150x100.jpg)

Phil Tague
Chairman
AMLI Development Company

Get Involved!

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Speakers & Agenda:

Ryan Slack
(646) 862-9389
rslack@greenpearl.com <mailto:ryan@greenpearl.com>
Sponsorship & Exhibiting:

Esteban Diaz
(646) 701-7982

ediaz@greenpearlevents.com <mailto:ediaz@greenpearlevents.com>

Attendee Registrations:

Ashley Goll

(646) 828-7252

agoll@greenpearlevents.com <mailto:agoll@greenpearlevents.com>

Confirmed Speakers:

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Bednarski-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Bednarski-150x100.jpg)

Mike Bednarski

Principal

Broome Capital

[<http://mmatlantaforum.com/wp-content/uploads/2016/02/Rick-Burkhalter-ATLMS-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2016/02/Rick-Burkhalter-ATLMS-100x150.jpg)

Rick Burkhalter

President

Sales Inc.

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/C-Burns-150x100.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/C-Burns-150x100.jpg)

Chris Burns

Regional VP - Southeast Region

Lincoln Property Company

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Carroll-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/P-Carroll-150x100-100x150.jpg)

Patrick Carroll

Founder & CEO

Carroll Organization

[<http://mmatlantaforum.com/wp-content/uploads/2015/12/B-Cocke-150x100-100x150.jpg>](http://mmatlantaforum.com/wp-content/uploads/2015/12/B-Cocke-150x100-100x150.jpg)

Byron Cocke

Founding Principal

& Co-CEO
Cocke Finkelstein

<http://mmatlantaforum.com/wp-content/uploads/2016/01/J-Curran-150x100-100x150.jpg>

Jay Curran
SVP - Florida & Georgia Multi-family
Crescent Communities

<http://mmatlantaforum.com/wp-content/uploads/2016/01/A-Dean-150x100-100x150.jpg>

Alan Dean
Region President
Terwilliger Pappas

<http://mmchicagoforum.com/wp-content/uploads/2011/09/MichaelDOnofrio-SFMS-100x150.jpg>

Michael D'Onofrio
Managing Director
Engineered Tax Services

<http://mmatlantaforum.com/wp-content/uploads/2016/01/B-Egan-150x100-100x150.jpg>

William Egan
Partner
JDavis

<http://mmatlantaforum.com/wp-content/uploads/2016/01/D-Eller-150x100-100x150.jpg>

Daniel Eller
President & CEO
Eller Capital Partners

<http://mmatlantaforum.com/wp-content/uploads/2015/12/M-Fasano-150x100-100x150.jpg>

Michael Fasano
FVP & Regional Manager
Marcus & Millichap