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Subject: Fueling the auto industry in SC

September 13, 2013

**Associated Hardwoods
locating new facility
in Cherokee County
*More than \$9.8 million investment
expected to create 28 new jobs***

(Bobby Hitt, Governor Haley and Harald Krueger, BMW)
Photo Courtesy of Ken Schluchtmann

For the last two decades, South Carolina's auto industry has been steadily gaining momentum. Today, the state is home to 250 automotive-related companies that employ nearly 50,000 people – and the investments continue to grow.

To help our state stay on pace with the trend, it is vitally important that we market our state world-wide.

Governor Haley and I, along with a South Carolina Delegation had a prime opportunity to tell why our state is just right for the automotive industry, this week, at the International Auto Show in Frankfurt, Germany (IAA). The annual event is called the "world's most important automobile show," and South Carolina's attendance helped to secure the future of our state's thriving auto industry.

During IAA, Team South Carolina met with some of the industry's top companies and experts, and we were able to make valuable connections with prospective businesses, while also fostering stronger relationships with the state's existing auto companies.

This week, we successfully shared the state's "auto story" on a global stage. I congratulate the great work done by our partners and Team

Associated Hardwoods, a lumber products company, is planning to locate its new facility in Cherokee County. The more than \$9.8 million investment is expected to generate 28 new jobs.

"South Carolina continues to see its agribusiness sector grow and create jobs. Associated Hardwoods found the location that was just right and we welcome them to the Palmetto State's business community. Every one of these new jobs will have an impact in Cherokee County," said Secretary of Commerce Bobby Hitt.

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South Carolina, and I look forward to continuing to fuel the auto industry in South Carolina.

To learn more about the state's automotive industry visit www.scautoindustry.com.

- Secretary Bobby Hitt

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Honda partners with S.C. Education Lottery on new ticket

Daimler Vans Manufacturing expanding in Charleston County *More than \$4.6 million investment expected to create 60 new jobs*

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Daimler Vans
Manufacturing is
expanding its
existing facility in Charleston County. The more than \$4.6 million investment is expected to generate at least 60 new jobs.

"This announcement by Daimler Vans Manufacturing is another indication that South Carolina is on the right track with its economic development efforts. We celebrate the company's decision to invest more than \$4.6 million and create 60 new jobs in Charleston County," said Gov. Nikki Haley.

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Site consultants rank South Carolina among top states for doing business

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South Carolina has
tied for a second
place ranking among
the top states for key
site selection criteria,
according to *Area
Development* magazine's recent survey of site consultants. South Carolina tied with Georgia for second overall in meeting key location requirements.

"Once again, South Carolina is being recognized as a great place to do business," said Gov. Nikki Haley. "Our workforce development programs continue to be a huge draw for companies, as is our state's overall business-friendly environment. Numerous world-class companies like BMW, Boeing, Continental, Bridgestone and Michelin understand that South Carolina knows what companies need in order to do well here."

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Crescent Dairy & Beverages to begin employee selection process

Crescent Dairy &
Beverage (CDB)
is preparing to
begin production
in their soon to
be completed
high tech, ultra-
pasteurization

facility that will also house their aseptic packaging
and distribution operation.

**CDB will begin their selection of pre-hire
candidates this Tuesday, September 17 from
9am-1pm at the Colleton Career Skills Center(1085
Thunderbolt Dr. Walterboro, SC 29488).**

The initial pre-hire training will be provided by
ReadySC in the coming month while ongoing needs
and certifications will be coordinated and funded by
Lowcountry Workforce Development through both
Technical College of the Lowcountry and their active
“On-The-Job Training” (OJT)Program.

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