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Subject: DR-4241-SC Daily SMP 10-30-15
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FYSA- DR-4241-SC Daily SMP 10-30-15

JOINT FEMA/STATE DAILY STRATEGIC MESSAGING PLAN Friday, October 31, 2015

Key Message

- South Carolina flood survivors should keep their registration information updated.

Products

- **News release:**
 - FEMA Hiring Local Employees for South Carolina Disaster Recovery Offices
- **Talking Points:**
 - Daily Bullets
- **Digital Communications:**
 - Post Team South Carolina video to YouTube, Twitter and the disaster page to support today's Team South Carolina event
 - Build Team South Carolina posts with images from previous Team SC events

Congressional Affairs:

- **10:30 a.m.** Meet with Sen. Graham's staffer in Florence regarding NFIP Claims Handbook
- **1:30 p.m.** Accompany Sen. Scott staffer at PA applicant briefing in Mullins (Marion County – Branch II).

Intergovernmental Affairs:

- **1:30 p.m.:** Attend PA applicant briefing in Mullins.

Events:

- **10 a.m. – 2 p.m.** Team South Carolina Day at Beck Recreation Center, 2030 W. Church Street, Georgetown.
- **7 p.m. – 8 p.m.** Williamsburg Community Meeting, 872 Sumter Highway, Kingstree.