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**Subject:** Cities pilot new street lighting tech / Green bond financing / Ganging up on cyber thugs

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## WELCOME TO SMART CITIES NOW

*Updates on smart city progress around the globe*

### NEWS & TRENDS

**Limited resources don't stop these cities:** Most cities have limited resources. But enterprising cities small and large have found ways to do big projects anyway. Several shared their successes at the recent American Planning Association conference in Seattle. Click for ideas your city can borrow. [MORE >>](#)

**Big push for financial inclusion:** Banks in developing countries are eager to expand services to the millions of "unbanked" – but are often held back by requirements to cover risk. International Finance Corp. and MasterCard are establishing a \$250 million risk-sharing facility to remove that barrier. [MORE >>](#)

**Ganging up on cyber thugs:** The world of cybercrime is a shadowy place and the perpetrators constantly change. But the real problem is they're well organized and willing to share what they know. IBM says security pros fighting cybercrime should adopt a similar mentality – and the new X-Factor Exchange can help. Don't miss this if you're concerned about cyberattacks in your city. [MORE >>](#)

**Partner spotlight: Bechtel, Mercedes-Benz, MasterCard, Enel, Siemens, Enevo**

Bechtel wins Toronto subway extension project... Mercedes-Benz announces cloud-based car apps... MasterCard sponsors international Smart City App Hack... Enel begins work on new wind farm in South Africa... Siemens introduces first residential Wi-Fi-enabled, cloud-based EV charging station... Enevo tapped for Envision Charlotte waste management initiative.

[Get the details >>](#)

### PILOTS & PROJECTS

**Cities take street lighting to the next level:** Jacksonville Mayor Alvin Brown believes the new GE street lighting technology his city will pilot this summer has the potential to transform how his city solves problems. Jacksonville and San Diego are both testing the new intelligent cities enabling technology with high expectations for what it will deliver. Find out why. [MORE >>](#)

### TOOLS & RESOURCES

**Green bonds for green cities:** The first Earth Day was celebrated 45 years ago on this date. Some say it launched the modern environmental movement. But what may help cities turn the Earth Day vision into a reality is a financing tool called green bonds. [MORE >>](#)

### JESSE'S PICKS

#### Smart Cities Solutions

Have you visited our new one-stop solutions centers for city leaders? Each is loaded with resources to solve common city pain points. For example, you may want to know:

[How can I accelerate economic development in my city?](#)

Or maybe your priority is::

[How can I make neighborhoods safer in my city?](#)

Right now we have five solution centers (which you can get to from the links above). Are there other topics we should add? [Send us an email](#); we'd love to hear your thoughts.

### SMART CITY EVENTS

4.27: Community Disaster Resilience Framework Workshop – Houston

5.1: Expo Milano – Milan

5.11: Infrastructure Week Online

5.12: Internet of Things World – San Francisco

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