

From: i360Gov Knowledge Center <info@i360gov.com>

To: Kester, Tonykester@aging.sc.gov

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Subject: This Week's Complimentary Reports, Whitepapers and Webinars

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i360Gov: Knowledge Is Key

Tuesday, April 26th, 2016

Policy & Technology. News & Analysis

Special Reports

Flipping the 80/20 Rule to Gain Agile Application Development

An i360Gov Special Report.

Because agencies typically spend 80 percent of IT budgets managing legacy systems and only 20 percent on new technology -- the more agencies can adopt agile application development methods, the faster they will increase efficiency and improve performance. Agility in software development requires keeping code simple, testing often and delivering functional bits of an application as soon as they are ready.

This special report takes a closer look at recent high-profile failures, along with intensifying regulatory scrutiny agencies face. Readers will gain tips, advice and insights from organizations working to modernize apps to make them more scalable and speedy -- and keep their operations out of news headlines.

Download this complimentary special report now.

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Branch IT Uncertainties Exposed

An i360Gov Special Report.

Many federal agencies face challenges providing adequate performance and security at branch locations, primarily due to less than stellar information governance, along with outdated legacy systems and processes. Mission-critical data stored at offsite locations is often at risk for being left unprotected. Branch IT challenges are likely why more than 40% of federal government executives surveyed by i360Gov cited the need to reduce risk through centralized control of data as a primary goal when deploying new applications to branch locations. A total of 108 federal executives participated in our latest i360Gov survey conducted online this fall, to uncover key trends in branch IT management. Find out what respondents said, and how to overcome the risks, in this exclusive i360Gov ProofPoints report.

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Webinars

Overcome Obstacles to Agile Application Development

Derived Security Credentials for Government Transactions

Next Generation 911

Fortifying the Federal Government Enterprise Against Hackers

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Solutions to Safeguarding Growing Cloud Data

An i360Gov Special Report.

IT and security managers in the federal government—like their private sector counterparts—are facing daunting challenges when it comes to safeguarding data throughout their organization.

Trends such as the increased use of cloud platforms and mobile technology, along with the growing sophistication of attacks launched by hackers and cyber criminals, have made information security much more complex. And this comes at a time when agencies are seeing huge growth in the volume of data they are storing and accessing on a daily basis. One potential solution is to leverage a secure data-a-service (DaaS) offering. This software solution that can run on-premise or in public clouds enables federal government agencies and departments to increase productivity, decrease costs and enhance data governance capabilities.

Download this complimentary report to learn more.

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Special Reports & Whitepapers

[Cisco WebEx Web Conferencing is FedRAMP-Compliant \(Infographic\)](#)

[Meet with Anyone, Anywhere — Securely](#)

[AppAdvice: Selecting a No SQL approach and scalable database- as-a-service solution supports future growth](#)

[Why No SQL](#)

Webinars

Overcome Obstacles to Agile Application Development

Federal government agencies face intense pressure to build next-generation applications, despite resource constraints and growing requirements to incorporate security, accessibility and analytic capabilities. Rising complexity and overburdened IT systems only contribute a lack of agility – which is something government agencies desperately need to support the demand for new apps and services. Add the backlog of application change requests, inflexible infrastructures and the difficulties inherent in managing mobility and migrating to the cloud, and it's no surprise government executives feel frustrated.

Join us for this **complimentary** webinar on Feb. 17 at 2pm, to learn how you can overcome these obstacles and effectively reduce the time it takes to launch efficient and properly vetted applications that leverage the transactional data flowing through your organization today.

Speakers:

- Cathy Ricketts, DISA Global Command and Control System - Joint (GCCS-J) Program Manager, Defense Information Systems Agency (DISA)
- Zahid Chaudhry, Branch Chief, Enterprise Application Development, Chief Information Office, U.S. Forest Service.
- Chris Steel, Chief Solutions Architect, Software AG Government Solutions

Please note: All webinar registrants will also receive a link to view the archived event.

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Whitepapers

Cisco WebEx Web Conferencing is FedRAMP-Compliant (Infographic)

With Cisco FedRAMP-compliant services, including Cisco WebEx Web Conferencing, your data is stored only in U.S. data centers — and is constantly monitored and audited for security and safety.

Download this infographic to learn more.

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Meet with Anyone, Anywhere — Securely

Cisco WebEx Meeting Center: A FedRAMP-Compliant Service

Cisco WebEx® Meeting Center: A FedRAMP-Compliant Service allows you to:

- Securely collaborate with constituents, internal teams, and with other government agencies
- Share information and ideas with teams anywhere, globally; all you need is Internet access
- Save time and take full advantage of resources by bringing people together without the need for travel
- Stay connected anywhere with a rich meeting experience even on your mobile device
- Make meetings truly engaging and productive with integrated highdefinition video, audio, and content sharing
- Feel confident that US Government data is contained in US Data Centers which are accessed by US citizens only

Download this information sheet to learn more.

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Cisco WebEx Web Conferencing

A FedRAMP-Compliant Service that Provides Simple, Secure Cloud-Based Collaboration for the U.S. Government

As a FedRAMP-compliant solution provided by the market leader in web and video conferencing, Cisco WebEx Web Conferencing lets you:

- Easily meet face to face with meeting participants from other locations
- See and hear the same information at the same time with attendees
- Collaborate and increase productivity without the need for travel
- Make meetings more engaging with high-definition (HD) video, audio, and content sharing

Download this information sheet to learn more.

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AppAdvice: Selecting a No SQL approach and scalable database- as-a-service solution supports future growth

Selecting a No SQL approach and scalable database-as-a-service solution supports future growth. Read this paper to learn more.

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Four app development disasters every business should know about

Avoid these 4 common app deployment mistakes to help make your next mobile project a success

Mobile applications and Internet-enabled goods promise to transform your brand and cement its position in the minds of your audience. At their core, these apps are about generating new types of data and using that data in new ways.

The power to do more with data means knowing more about the technology behind it. You do not have to be a software engineer to know that your team's choice of database matters. Some databases are built on mathematical theories developed in the 1960s. Others are built on lessons learned growing large e-commerce companies.

There is no one-size-fits-all solution. Without knowing the specifics of your organization's marketing goals, software developer skills, application architecture, no software vendor can honestly tell you if their database is the right one. What we can do as IBM is share some common mistakes we have seen and points to consider to help make your next project a success.

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Why No SQL

The continual increase in web, mobile and IoT applications, alongside emerging trends shifting online consumer behavior and new classes of data, is causing developers to reevaluate how their data is stored and managed. Today's needs require a database that is capable of providing a scalable, flexible solution to efficiently and safely manage the massive flow of data to and from a global user base. Read this paper to learn more.

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Performance Engineering for Applications

Develop, Deliver and Support High Quality Applications

Ensuring application performance and quality is a shared responsibility across all groups within IT. Poor quality impacts IT and business performance, and increases incurred costs of maintenance. Read this paper to see how you can:

- Establish collaborative processes to identify and resolve bugs and performance problems early in the application lifecycle
- Expedite release cycles and ensure optimal end user experience

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Hidden in Plain Sight: Practical Tips for Detecting and Fixing the Underlying Causes of Common Application Performance Problems

Performance issues today are compounded by the ever-increasingly complex infrastructures that IT teams must contend with when delivering applications. Infrastructures that contain a combination of virtualized, hosted, and cloud environments. Applications that are increasingly distributed, multi-tiered, and consist of disparate components supported by a growing number of suppliers.

Download this guide to gain practical tips to find & fix common App performance problems.

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Five DLP Tips from Security Executives

With the rapid rise in data breaches, advanced threats and mobility, data loss prevention (DLP) has quickly evolved from a security issue to a business imperative. Once considered the concern solely of regulated financial services and healthcare organizations, companies across all industries are focusing on managing their data loss risk. As a result, C-level executives are turning to IT security to protect confidential data such as intellectual property (IP) and personally identifiable information (PII). DLP programs are emerging as the most effective solution. Security executives who use DLP as the cornerstone of their information security strategy are reaping significant tangible and intangible benefits; not only are they keeping their company out of the headlines, but they are also getting a seat at the table with their business peers.

This research paper examines the findings from a new study on DLP by Symantec . The goal of the study is to understand how DLP programs impact the effectiveness of security executives, while also protecting corporate data. Symantec surveyed more than 130 CISOs, VPs, directors and managers responsible for the evaluation, selection, deployment and governance of their organization's DLP solution. The study reveals that nearly half of the respondents believe they have improved their credibility with peers in other business units by implementing DLP.

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Smart City Readiness: Understand the Issues to Accelerate the Journey

What You Will Learn:

In a recent survey of municipal executives in North America on the readiness of cities to undertake smart city initiatives, these facts emerged:

- The officials surveyed indicated that although some early adopters have smart city initiatives underway, most are still in the planning stages.

- By far, the biggest inhibitor for cities is funding, as officials are challenged to find the appropriate financial resources for both short- and long-term projects.
- The respondents also indicated there were internal organizational challenges, such as the lack of cross-departmental coordination and alignment. In addition, many cities need a committed champion to lead the effort across departments.

Based on the findings, there are clear steps that cities can take, such as getting assistance in leading projects, improving planning, and achieving a better understanding of the cost and benefits of a smart city. As they undertake the steps recommended here, they can move beyond the current barriers and start to capitalize on the benefits of a smart city.

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Convergence: The First Step to the Internet of Everything

Sometimes Disruption is a Good Thing

The Internet of Everything (IoE) is changing everything. But it's creating amazing opportunities for government agencies. Read this GovLoop paper to see how to innovate faster and benefit from the convergence of cloud, mobility, and big data analytics with the IoE.

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The Good, the Bad and the Ugly of Software License Management (SLM)

Belarc's latest white paper includes the following topics:

- How to minimize the financial risk in software licensing.
- Two case studies covering both successful and un-successful implementations of SLM.
- Why Belarc's approach to SLM works quickly and effectively.
- Is SLM about Process or Automation, or both?
- What to do when you receive the audit request letter from a software vendor.
- Licensing tips and more.

For a copy of our white paper, "Software License Management", please send an email with your organization's name to whitepapers@belarc.com.

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Intelligent Video Analytics Infographic

Video surveillance is a crucial part of protecting citizens and the communities where they live.

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Refreshed Public Safety Infographic

Each week over 1 million people move into a city. Never before have the requirements for protecting citizens, property and infrastructure from harm been more pressing. Sophisticated, applied technology can yield insights that shorten the cycle from incident to resolution. Find out more.

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Enhancing a City's Ability to Plan, Protect and Manage with Intelligent Video Analytics

Innovative leaders are creating smarter, safer, more secure cities - protecting citizens and the city's economic value. Intelligent video analytics solutions extend the capabilities of existing video assets, and enhance the effectiveness of safety and traffic management personnel.

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Incident & Emergency Management Animated Infographic

An infographic that shows the financial, environmental, and human costs of disasters and emergencies. The use of advanced technology can help meet escalating citizen expectations across all four phases of the emergency management cycle.

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