

From: Page, Hank <hpage@aging.sc.gov>  
To: Tori Beth Blacktoribethblack@scstatehouse.gov  
Date: 6/20/2017 4:43:19 PM  
Subject: FW: Media Alert

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FYI...

**From:** Taylor Wilson [mailto:twilson@alz.org]  
**Sent:** Tuesday, June 20, 2017 4:24 PM  
**To:** Page, Hank  
**Subject:** Media Alert

Media alert has been sent, Pelican Bucks are acquired. Please push out again tomorrow AM.

## **MEDIA ALERT:**

**Headline:** The SC Lieutenant Governor's Office on Aging raises awareness for those facing Alzheimer's disease

**What:** On Wednesday, June 21st, 2017, from 8:00 a.m. to 5:00 p.m., as a way to recognize June as Alzheimer's & Brain Awareness Month, The SC Lieutenant Governor's Office on Aging (LGOA) will be raising awareness for those facing Alzheimer's disease and their caregivers. "The Longest Day", a signature awareness day for the Alzheimer's Association, is observed globally and the SC LGOA will take part by walking laps around the SC State House with community leaders.

**Who:** The SC LGOA will be on site all day, along with the Alzheimer's Association, sharing resources and information.

**Why:** June is nationally recognized as Alzheimer's & Brain Awareness Month. There are more than 304,000 caregivers supporting over 86,000 South Carolinians with this disease currently.

**Who Should Attend:** The community is invited to help raise awareness and join in walking laps around the State House Grounds.

**When:** On Wednesday, June 21st, 2017 between 8:00 a.m. and 5:00 p.m. on the SC State House Grounds. Event will continue Rain or Shine!

**Where:** Parking is available in downtown pay spaces.

**Media Contact:**  
**Taylor Wilson**  
**803-315-0526**  
**[twilson@alz.org](mailto:twilson@alz.org)**

## **ADDITIONAL:**

**Twitter**  
**@AgingSC**  
**@ALZSC**  
**#ENDALZ**

**Facebook**  
South Carolina Lieutenant Governor's Office on Aging  
Alzheimer's Association - South Carolina Chapter

Thanks!

Taylor

S. Taylor Wilson | Director of Communications and Advocacy | Alzheimer's Association, South Carolina Chapter | office: 803.509.7354 | [twilson@alz.org](mailto:twilson@alz.org) | [www.alz.org/sc](http://www.alz.org/sc) | 140  
Stoneridge Dr., Suite 210 Columbia, SC 29210