

**From:** Association of Strategic Marketing <customerservice@associationofmarketing.net>  
**To:** Mayer, DougDougMayer@gov.sc.gov  
**Date:** 4/3/2015 2:55:31 PM  
**Subject:** The Four Tenets of Customer Love

---

Marketers,

Continue to grow your competitive advantage by loving your customers. Download this free report from Vision Critical Communications, Inc. and get information on how to better grow and adapt your brand with your customers.

Connect directly with your customers and prosper by empowered customers demand enhanced personalization. Create rich contextual customers intelligence that drives better business decisions and proves to your customers that you love them all same time!

### **The Four Tenets of Customer Love**

White Paper

#### **You will Learn:**

- How to create the best dialogues with your customers that are personal.
- To engage your customers and entrust them with your brand to eliminate uncertainty (and cost).
- How to effectively engage your customers in product innovation and other idea-driven endeavors.

[Download your complimentary copy today](#)

Association of Strategic Marketing

---

Association of Strategic Marketing | 2510 Alpine Rd. | Eau Claire, WI | 54703

This commercial email was sent to dougmayer@gov.sc.gov. [Unsubscribe](#). Call 866.226.0828 for assistance.

To ensure that all our mailings get to you safely, we recommend you add associationofmarketing.net to your whitelist in you client. [Learn more](#) about how to add associationofmarketing.net to your whitelist. This email address is not used for customer support and communication. Please do not respond to this message.

(C) 2015 Association of Strategic Marketing, owned and operated by Lorman Business Center, Inc.