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Subject: Hear current market and equipment trends at The Work Truck Show 2016

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Attention fleet managers: [The Work Truck Show®](#) is your opportunity to see the newest vocational truck and equipment offerings; choose from a variety of industry-specific training; and gain access to technical and engineering representatives from hundreds of exhibiting companies.

Learn about current market and equipment trends impacting your fleet during The Work Truck Show:

- [Product updates](#) from leading truck chassis manufacturers
- Insights from fleet managers on [truck technology and alternative fuel implementation](#)
- Education on work truck development
 - [Optimizing Vehicle Performance Through Proper Truck Chassis Specification Development](#)
- The [Green Truck Summit](#) - the industry's premier alternative fuels conference delivering the latest on clean energy innovations for commercial vehicles.
 - NEW for 2016: Expanded curriculum uniting [Work Truck Show and Green Truck Summit concurrent sessions](#)

[Learn more](#) about opportunities The Work Truck Show offers fleet managers.

Get the app

The FREE app will help you enhance your event experience. [Download](#) on various device types (Apple products, Androids, etc.).

- **New this year: Communicate with other attendees with the messaging feature.**
- Find the booths you want to visit using the interactive Show floor plan.
- Browse up-to-date educational sessions and schedule of events.
- Use the My Schedule feature to customize your agenda.
- Tweet your experiences at the Show
[#worktrucks16](#) [#greentrucks16](#).

The Work Truck Show and Green Truck Summit are produced by [NTEA](#) - The Association for the Work Truck Industry. NTEA represents nearly 1,800 companies that buy, sell, manufacture, distribute, install and repair commercial trucks, truck equipment, trailers and accessories. Leading truck chassis manufacturers are also members of the Association.

For more information, visit [worktruckshow.com](#) or call 800-441-6832.

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