

From: CC Hoagland  
Sent: 4/2/2016 12:21:01 AM  
To: David Hucks  
Cc: John Pedersen; John Rhodes; Mark Kruea;  
brad.dean@visitmyrtlebeach.com; Beasley, Jim; Haley, Nikki  
Subject: Re: Concerning messages about Water Quality - Brad Dean

Thanks I am following this! The chamber and Brad dean is great at abusing local tax monies in secrecy , but not very good at fixing the water problem it seems. We will soon know more about all the chamber cvb DMO secrecy in our state soon!

Opinions are sometimes right and sometimes wrong , facts are always right. David I want to learn about all the facts .

Sent from my iPhone excuse all typos and misspellings

Skip Hoagland / CEO  
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On Apr 1, 2016, at 11:21 PM, David Hucks <[david@myrtle-beach.com](mailto:david@myrtle-beach.com)  
<<mailto:david@myrtle-beach.com>>> wrote:

Mr. Mayor and John,

Respectfully, we are holding off on our story about the email thread below, so as to give the city and I some time to meet and get the city's perspective on Monday.

Very respectfully, I do suggest that the current rash of media blitzes underway by Brad Dean are highly irresponsible and could prove damaging for all.

I do intend to send a formal letter next week to the entire MBACC Board making them aware of what I consider reckless behavior.

We have copied the two videos below and have these on file as past articles on this issue from the media has found ways to mysteriously disappear.

Please see thread from Ms. Davis below. She left these comments on our

news site today.

<http://wbtw.com/2016/04/01/myrtle-beach-chamber-spends-thousands-to-combat-bad-publicity-from-recent-blog-on-water-quality/>

<https://www.youtube.com/embed/fLdECvyCbmK/?vq=hd720&rel=0>

Nikale Davis

Just seeing this today after spending 4 days at the beach. My poor 7 year old is covered in a full body rash. They should've made this information more public. We're headed to the doctor now to find out more information on what would've caused him to have a severe red and itchy rash.

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Mrs. Davis, Our condolences. The Myrtle Beach Chamber just announced today that they intend to spend hundreds of thousands stating that we have no water quality issues. We have had strong rains this week. I will be certain to make our Mayor and the hotel community aware of this. Please message me at [David@myrtlebeachsc.com](mailto:David@myrtlebeachsc.com) <mailto:David@myrtlebeachsc.com> and I will be certain to get you in touch with the appropriate legal community for assistance.

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Nikale Davis

[MyrtleBeachSC.com <https://www.facebook.com/SCMyrtleBeach/>](https://www.facebook.com/SCMyrtleBeach/) Thanks David for your reply. Our Pediatrician said that it is definately an allergic reaction to the ocean water. Liam now has to take a steriod and an antibiotic. I'm so disappointed! My friends and family love Myrtle Beach. We have plans to go back two more times this year, however this rash is making me reconsider. Hotels need to make consumers aware of the potential risks. We could have stayed out the water but still enjoyed the sea side.

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