

From: Danny Varat <DannyVarat@scstatehouse.gov>
To: Page, Hankhpage@aging.sc.gov
Date: 4/5/2018 11:12:48 AM
Subject: Re: Production edit suggestions

I think we'll get this done.

From: Page, Hank
Sent: Wednesday, April 4, 2018 5:29 PM
To: Danny Varat
Subject: FW: Production edit suggestions

Sorry for all of the e-mails... on a roll. This feedback below is just food for thought; only the original edit I sent while ago is mandatory.

hp

From: Margaret Wallace [mailto:margaret@scba.net]
Sent: Wednesday, April 04, 2018 5:28 PM
To: Page, Hank
Subject: Production edit suggestions

Hank-

Nowhere in the PSA does it say National Drug Take Back Day is April 28 10a-2p! That should be in the on-screen graphics during the entire 30 seconds.

Also- DEA.GOV just takes you to the DEA site. The website on-screen should be <https://takebackday.dea.gov/> which takes you to the actual page where you can scroll down to find the "Collection Site Locator" and find where you can take your Rx to be disposed.

Since they have to edit to add the FCC required tag I thought you might want to pass along these 2 suggestions as well but that's up to you!

Thanks,

Margaret

Also-

From: Page, Hank <hpage@aging.sc.gov>
Sent: Wednesday, April 4, 2018 4:46 PM
To: Margaret Wallace <margaret@scba.net>
Subject: Link

Video: <https://youtu.be/L8MwjyPEYHM> (we'll still have to add the SCBA tagline)

General Information: https://www.deadiversion.usdoj.gov/drug_disposal/takeback/

Hank Page
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Lieutenant Governor's Office on Aging

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