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CC: maryann.strout@experian.commaryann.strout@experian.com
Date: 11/1/2012 7:30:19 PM
Subject: Experian Business Product

Experian is offering those impacted South Carolina businesses a comprehensive business credit monitoring service called Business Credit AdvantageSM - a service that allows unlimited access to a company's complete business credit report and score, plus instant email notifications of changes to the business credit profile. These email alerts include reported changes to the business address, credit inquiries, newly opened credit lines, and score changes. Beginning Thursday, South Carolina businesses can begin to view and protect their business credit information with Experian by signing up for Business Credit AdvantageSM at <http://www.smartbusinessreports.com/SouthCarolina>.

How-to-enroll: Step-by-step enrollment process for obtaining Experian's business credit monitoring and protection service.

- 1.) Go to www.SmartBusinessReports.com/SouthCarolina
- 2.) Register to get an Experian business credit monitoring access code
- 3.) An instant email is sent to the user's email address with the access code
- 4.) Follow instructions on the email to redeem the access code at the web address provided

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