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<http://www.doubleknot.com/OrgCommCenterPro/733/joining%20forces.png>
<http://www.doubleknot.com/OrgCommCenterPro/733/TCC%20WEB.JPG>

<http://www.doubleknot.com/OrgCommCenterPro/733/BlueStarWebLogo.JPG>

**The Creative Coalition Pays Tribute to
First Lady Michelle Obama and Dr. Jill Biden's Joining Forces
featuring
actors Tony Goldwyn, Alfre Woodard, Keith Carradine, and Tim Daly**

Washington, DC (March 19, 2015) – In a bold move where real life and reel life come together, The Creative Coalition unveiled a video that pays tribute to First Lady Michelle Obama and Dr. Jill Biden's Joining Forces initiative that features several of today's most beloved "television presidents" including Tony Goldwyn ("Scandal"), Alfre Woodard ("State of Affairs"), and Keith Carradine ("Madam Secretary"). Actor and President of The Creative Coalition Tim Daly ("Madam Secretary") is also featured in the video. The video premiered at the recent Blue Star Families <http://www.doubleknot.com/openrosters/ShowPage.aspx?3434323234317L31333438353434> Anniversary event held in Washington, DC.

Chief of Staff to the First Lady Tina Tchen said, "We are grateful to The Creative Coalition for using the power and platform of entertainment to spread the message of Joining Forces. This video shines a light on the lives of our military families and tells the story of folks across this country who are stepping up to serve all who have served this country. We hope this video inspires more people to make connections with military families and support them through concrete actions."

CLICK HERE <http://www.doubleknot.com/openrosters/ShowPage.aspx?3434323234327L31333438353434> to view The Creative Coalition's <http://www.doubleknot.com/openrosters/ShowPage.aspx?3434323234337L31333438353434> tribute to Joining Forces. The tribute video

was produced by The Creative Coalition, written by Emmy Award-winner Tom Fontana ("Borgia," "Oz," "Homicide: Life on the Streets"), and edited by This is Just a Test Productions

<<http://www.doubleknot.com/openrosters/ShowPage.aspx?3434323234347L31333438353434>>.

About The Creative Coalition (www.TheCreativeCoalition.org)

The Creative Coalition is the premier nonprofit, 501(c)(3) nonpartisan charity of the arts and entertainment community. Founded in 1989 by prominent members of the creative community, The Creative Coalition is dedicated to educating, mobilizing, and activating its members on issues of public importance. The Creative Coalition uses the power and platform of the arts and entertainment communities in award-winning public service and advocacy campaigns. Actor Tim Daly serves as the organization's president.

About Joining Forces (www.whitehouse.gov/joiningforces)

First Lady Michelle Obama and Dr. Jill Biden launched Joining Forces, a nationwide initiative calling all Americans to rally around service members, veterans, and their families and support them through wellness, education, and employment opportunities. Joining Forces works hand in hand with the public and private sector to ensure that service members, veterans, and their families have the tools they need to succeed throughout their lives.

About Blue Star Families (www.bluestarfam.org)

Blue Star Families (BSF) is a national, nonprofit network by and for military families from all ranks and services, including active duty, National Guard and reserves. Blue Star Families strengthens military families and our nation by connecting communities and fostering leadership. With our partners, Blue Star Families hosts a robust array of morale, empowerment, education and employment programs. Since its inception in 2009, the organization has engaged tens of thousands of volunteers and served more than 1.5 million military family members annually, including wounded and transitioning service members and their loved ones. BSF has also activated more than 26 million hours of community service to build leaders within and strengthen the military community, and connected Americans with their military. Our worldwide membership includes military spouses, children, parents, and friends, as well as service members, veterans and civilians.

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