

From: Patel, Swati <SwatiPatel@gov.sc.gov>
To: Godfrey, Rob <RobGodfrey@gov.sc.gov>
Pisarik, Holly <HollyPisarik@gov.sc.gov>
CC: Adams, Chaney <ChaneyAdams@gov.sc.gov>
Date: 12/16/2015 10:57:39 AM
Subject: RE: please review

No issues from me.

From: Godfrey, Rob
Sent: Wednesday, December 16, 2015 10:29 AM
To: Patel, Swati; Pisarik, Holly
Cc: Adams, Chaney
Subject: please review

Swati and Holly,

Y'all have any issue here? This email would go to the station managers and then be followed up with phone calls.

Rob

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Dear XXX:

As you know, in the wake of October's historic flooding, many of our neighbors are still struggling. That's why Governor Haley enlisted the help of some high profile friends to launch the One SC flood relief fund, the purpose of which is to help South Carolinians re-build and repair their homes that were damaged or destroyed during the flood.

The governor recently cut a PSA in support of One SC fund, and we hope your station will consider airing it.

The governor's PSA is available for download here: <http://goo.gl/UkEm3K>

We understand the business considerations that go into making these kinds of decisions, particularly at a time when candidates are paying top dollar for air time.

Nevertheless, we'd appreciate you letting us know either way whether the station would be able to air the PSA.

And I'd be remiss if I didn't thank your news station's team for the work you all put in over the last six months covering significant, historic news events, delivering critical public information to the people of South Carolina. Amid tragedy and challenges that touched so many personally, including those whose job it is to cover news, the people of the state benefited from the sacrifices made by the folks on your team.

Rob Godfrey and Chaney Adams