

From: Alina Avery <aavery@csid.com>
To: Veldran, Katherine KatherineVeldran@gov.sc.gov
CC: Jan Abasolo janabasolo@csid.com
Card, Rachel RachelCard@gov.sc.gov
Date: 12/12/2013 3:20:28 PM
Subject: RE: SCID Landing Page - Request for Change

Thanks, Katherine. I'll let you know once DOR has approved and when we move forward with the changes.

Alina Avery | Marketing Coordinator | **CSID**
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From: Veldran, Katherine [mailto:KatherineVeldran@gov.sc.gov]
Sent: Thursday, December 12, 2013 10:32 AM
To: Alina Avery
Cc: Jan Abasolo; Card, Rachel
Subject: RE: SCID Landing Page - Request for Change

Looks good.
KV

From: Alina Avery [mailto:aavery@csid.com]
Sent: Thursday, December 12, 2013 11:26 AM
To: Card, Rachel; Veldran, Katherine
Cc: Jan Abasolo
Subject: SCID Landing Page - Request for Change

Hi Rachel, Katherine,

In an effort to increase enrollments and make it easier for the user to continue to the enrollment process, we took a look at the landing page and updated it so that the "Enroll Now" buttons are placed higher on the page. All content and messaging has stayed the same, we just adjusted the placement of content on this page. Please note that these changes are not live yet. Would you mind reviewing the attached file and confirming if it's okay to move forward with these changes?

We have also reached out to SCDOR for approval to move forward. Let me know if you have any questions/concerns.

Thanks,
Alina

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