

From: 24th Nat. Sr. Health & Fitness Day--5/31/17 <info@fitnessday.com>
To: Kester, Tonykester@aging.sc.gov
Date: 3/8/2017 12:32:22 PM
Subject: Final Week for FREE Sr. Day Event Registration!

Official e-newsletter of the 2017 National Senior Health & Fitness Day and
2017 National Women's Health & Fitness Day

***24th Annual National Senior Health & Fitness Day --
Wednesday, May 31st***

**HURRY: This is the Final Week to
Register for a FREE 2017 National Senior
Health & Fitness Day Event Registration!**

***Save \$30.00+ With Your FREE Online Event
Registration -- Free Offer Ends This Week!***

***(Please Excuse This Reminder If You Have Already
Registered Online)***

National Senior Health & Fitness Day is the nation's largest older adult health & wellness event, always held the last Wednesday in May. This year's 24th annual event is set for Wednesday, May 31st.

On this day, join more than 1,000 local organizations hosting health and wellness events for 100,000+ older adults.

Visit FitnessDay.com for event details, or simply Google "National Senior Health & Fitness Day" to see the variety of activities planned by local organizations across the US.

Organizations interested in hosting a local Senior Health & Fitness Day event must register in order to legally use the event name and logo, which are federal trademarks. This year's event registration is \$29.95 per location, *but through this week, one of our National Event sponsors is underwriting **free online event registrations** -- a \$30.00+ value!*

When you complete your **online event registration**, you will receive an e-mail receipt which is your license to legally use the 2017 event name and logo, along with the following benefits:

1. *Unlimited access to the special 2017 Senior Health & Fitness Day program website*, with all of the resources you will need to plan and host a successful Senior Health & Fitness Day event on Wednesday, May 31st.
2. *A free subscription to FitnessDay News*, our e-newsletter with regular events updates and additional materials and resources for your event.
3. *Access to the 2017 Senior Health & Fitness Day store, with official event promotion items -- T-shirts, buttons, balloons, pens, handout bags and more* that are only available to organizations that have registered.

Hurry! This free online event registration offer expires this week!

Questions about 2017 National Senior Health & Fitness Day and the free online event registration offer?

Contact us:

E-mail: info@fitnessday.com

Phone: 800-828-8225 (weekdays 9-5 Central time).

The 2017 Senior Health & Fitness Day Theme: "With Movement...There's Improvement!"

This year's winning theme was submitted by Catherine Haggerton of Downers Grove, Illinois. Ms. Haggerton's winning entry was selected from nearly 1,000 submissions. She will receive the \$250 prize and her theme will be featured on official event promotion items.

Watch for more about Ms. Haggerton in an upcoming *FitnessDay News* issue.

About the Event:

National Senior Health & Fitness Day is the nation's largest older adult health and wellness event, always held the last Wednesday in May. This year's 24th annual event is set for Wednesday, May 31, 2017.

More than 1,000 local organizations will host *Senior Health & Fitness Day* events for more than 100,000 seniors -- across the country on the same day.

Local groups interested in hosting a *National Senior Health & Fitness Day* event must register in order to legally use the event name and logo, which are federal trademarks.

The 2017 event registration fee is \$29.95 per location (plus shipping). *There are*

a limited number of free event registrations available through this week, courtesy of one of the event's national sponsors.

For more about the 24th annual *National Senior Health & Fitness Day*, please visit fitnessday.com or e-mail: info@fitnessday.com.

2017 National Senior Health & Fitness Day
fitnessday.com | info@fitnessday.com | Phone: 847-816-8660

You are receiving this e-mail because you or your organization participated in recent National Senior Health & Fitness Day events, or requested to be added to the event mailing list.

If you wish to be removed from our event e-newsletter list, please click the "SafeUnsubscribe" link below. Your e-mail be removed promptly, and you will not receive any further information about National Senior Health & Fitness or National Women's Health & Fitness Day. Thank you.

STAY CONNECTED:

Senior Health & Fitness Day--Mature Market Resource Center, 328 W. Lincoln Ave.
, Libertyville, IL 60048

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