

From: Symmes, Brian <BrianSymmes@gov.sc.gov>  
To:  
Date: 10/11/2015 1:28:13 PM  
Subject: TV Clips – Sunday, October 11, 2015

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## TV Clips – Sunday, October 11, 2015

### Friday, October 9 TV Clips:

#### Gov. Nikki Haley leads S.C. flood recover efforts:

<http://mms.tveyes.com/NetReport.aspx?ReportHash=7c3cebba021c357b90e40e96e5ecf4ff>

847 TV Clips

Total National Viewership: 3,974,597\*

Total National Publicity Value: \$292,364.38\*

Total Local Viewership: 7,086,720

Total Local Market Publicity Value: \$321,278.30

#### Gov. Nikki Haley, Secretary Jeh Johnson give flood update and tour flood damage:

<http://mms.tveyes.com/NetReport.aspx?ReportHash=f6b50328d1e702a83f1615ea95bdc51c>

419 TV Clips

Total National Viewership: 4,345,557\*

Total National Publicity Value: \$595,928.80\*

Total Local Viewership: 8,880,303

Total Local Market Publicity Value: \$381,713.30

### Saturday, October 10 TV Clips:

#### Gov. Nikki Haley leads S.C. flood recover efforts:

<http://mms.tveyes.com/NetReport.aspx?ReportHash=9bad59202a17461a2739cfc07eeeb412>

986 TV Clips

Total National Viewership: 3,358,332\*

Total National Publicity Value: \$218,963.25\*

Total Local Viewership: 4,420,472

Total Local Market Publicity Value: \$254,101.34

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