

From: NASHP News <Newsletter@nashp.org>

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Subject: New report: State-based Marketplaces: Focus on Innovation, Flexibility, and Coverage

New Publication Released

July 23, 2015

Just Released: The State-based Marketplace: A Focus on Innovation, Flexibility, and Coverage

One of the central elements of the ACA was to establish health insurance marketplaces as a “one-stop shop” for affordable, high quality coverage. A [new NASHP brief](#) examines developments from the sixteen states and the District of Columbia that established a State-based Marketplace (SBMs), including how these states are leveraging innovation and flexibility to impact insurance markets and the rates of uninsured in their states.

Just Announced New Webinar: Focus on 2016: Time to Rock Enrollment

July 27, 2015

2pm (ET)

As states focus on the next open enrollment period, they must employ strategies to retain enrollees as well as take more directed efforts to reach individuals that remain uninsured yet may qualify for affordable coverage through the marketplaces or expanded Medicaid programs. In this [webinar](#), national and state speakers will share promising and effective strategies for enrollment and retention. State speakers from California and Washington will focus on key elements of enrollment including consumer assistance, outreach and marketing, Medicaid and exchange integration, and the use of data to boost enrollment. A NASHP expert will share lessons from 10 states learned through the Enrollment 2014 project and recently published in an [issue brief](#) and State Reform [chart](#).

Speakers:

- Maureen Hensley-Quinn, Project Director, National Academy for State Health Policy
- Richard Onizuka, Chief Executive Officer, Washington Health Benefit Exchange
- Katie Ravel, Director, Program Policy, Evaluation and Research, Covered California

Register

National Academy for State Health Policy

The National Academy for State Health Policy (NASHP) is an independent academy of state health policymakers who are dedicated to helping states achieve excellence in health policy and practice. A non-profit and non-partisan organization, NASHP provides a forum for constructive work across branches and agencies of state government on critical health policy issues. For more information visit www.nashp.org.

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