

From: Cauthen, Jeremy <jcauthen@sccommerce.com>  
To: Adams, ChaneyChaneyAdams@gov.sc.gov  
Symmes, BrianBrianSymmes@gov.sc.gov  
CC: Moise, Debbiedmoise@sccommerce.com  
Date: 2/1/2016 9:56:52 AM  
Subject: RE: PRs and Events for week of February 1  
Attachments: Nutramax\_FINAL\_release.docx

---

Chaney,

Here you go!

Let me know if there's anything else we can provide, and thank you both!

Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)

---

From: Adams, Chaney [mailto:ChaneyAdams@gov.sc.gov]  
Sent: Monday, February 01, 2016 9:50 AM  
To: Symmes, Brian <BrianSymmes@gov.sc.gov>  
Cc: Cauthen, Jeremy <jcauthen@sccommerce.com>  
Subject: RE: PRs and Events for week of February 1

Yes, Jeremy can you send me the final draft?

---

From: Symmes, Brian  
Sent: Monday, February 01, 2016 9:46 AM  
To: Adams, Chaney  
Cc: [jcauthen@sccommerce.com](mailto:jcauthen@sccommerce.com)  
Subject: Fwd: PRs and Events for week of February 1

Great. Thanks, Jeremy.

Chainsaw - can you get this one out at noon?

Sent from my iPhone

Begin forwarded message:

From: "Cauthen, Jeremy" <[jcauthen@sccommerce.com](mailto:jcauthen@sccommerce.com)>  
Date: February 1, 2016 at 9:05:07 AM EST  
To: "'Brian Symmes ([BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov))'" <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)>  
Subject: RE: PRs and Events for week of February 1

Brian,

Attached is the final draft of our Nutramax release. If it works for you all, the company would like us to

distribute at noon eastern today. Also, please use the attached draft (instead of what I sent on Friday afternoon). The company made a minor edit to their boilerplate.

Additionally, let me know if you have any questions or concerns regarding our year-end results release that I sent on Friday. We'd like to distribute no later than tomorrow morning.

Thanks so much,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)

---

From: Cauthen, Jeremy  
Sent: Friday, January 29, 2016 3:01 PM  
To: 'Brian Symmes ([BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov))' <[BrianSymmes@gov.sc.gov](mailto:BrianSymmes@gov.sc.gov)>  
Cc: Fairwell, Adrienne <[afairwell@sccommerce.com](mailto:afairwell@sccommerce.com)>  
Subject: FW: PRs and Events for week of February 1  
Importance: High

Brian,

Thanks, again, for providing the approved quote for the Nutramax release. I've attached our final draft of that one. It looks like we're aiming for a noon distribution on Monday.

Also, I've attached our year-end release. Please let me know if you have any questions or concerns. Right now, we're targeting a distribution on Monday or Tuesday.

Lastly, I've attached our other release for next week – BUSCOT LLC. Please see the draft quote below.

BUSCOT LLC quote:

"With this \$1.15 million investment, BUSCOT LLC is establishing its first U.S. facility here in our state, and we couldn't be more proud to welcome them to the South Carolina family. The new jobs created by this investment will have a real impact on the local Walterboro community, and I'm excited to watch this company thrive there for many years to come." –Gov. Nikki Haley [DRAFT QUOTE, NOT YET APPROVED]

Let me know if you have any questions or concerns.

Thanks,  
Jeremy

Jeremy Cauthen  
Communications Manager  
South Carolina Department of Commerce  
803.737.0458 direct  
[www.SCcommerce.com](http://www.SCcommerce.com)

---

From: Fairwell, Adrienne  
Sent: Friday, January 29, 2016 2:01 PM  
To: Beth Webb ([bethwebb@gov.sc.gov](mailto:bethwebb@gov.sc.gov)) <[bethwebb@gov.sc.gov](mailto:bethwebb@gov.sc.gov)>; [nicolepriester@gov.sc.gov](mailto:nicolepriester@gov.sc.gov);  
[ashtonlee@gov.sc.gov](mailto:ashtonlee@gov.sc.gov); [robgodfrey@gov.sc.gov](mailto:robgodfrey@gov.sc.gov); [chaneyadams@gov.sc.gov](mailto:chaneyadams@gov.sc.gov); [briansymmes@gov.sc.gov](mailto:briansymmes@gov.sc.gov)  
Cc: Cauthen, Jeremy <[jcauthen@sccommerce.com](mailto:jcauthen@sccommerce.com)>; Moise, Debbie <[dmoise@sccommerce.com](mailto:dmoise@sccommerce.com)>; Clark, Alex <[aclark@sccommerce.com](mailto:aclark@sccommerce.com)>

Subject: PRs and Events for week of February 1

---

Good afternoon, team,

Below is the line-up of releases and events for the week of February 1. Let me know if you have any questions or concerns.

#### Press Releases

- Mon. Feb. 1: Nutramax Laboratories (Project G – Lancaster County) - \$15,000,000; 125 new jobs (expansion)
- Wed. Feb. 3: BUSCOT LLC (Project Gatsby – Colleton County) - \$1,150,000; 10 new jobs (new)

\*Commerce will issue its year-in-review press release either Monday (2/1) or Tuesday (2/2), and Jeremy will send a draft to Brian PRIOR to release.

#### G.O. Events

- Monday, February 1st at 11:00 AM: Gov. Haley will attend an economic announcement, Nutramax Laboratories, 946 Quality Drive, Lancaster, S.C.

Best,

Adrienne

Adrienne R. Fairwell, APR  
Director of Marketing and Communications  
South Carolina Department of Commerce  
1201 Main Street, Suite 1600  
Columbia, SC 29201  
803.737.1998 direct  
[www.SCommerce.com](http://www.SCommerce.com)