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Subject: City Year Ripples of Hope Gala
Location: Columbia Marriott, 200 Hampton St, Columbia, S.C.
When: 2/25/2016 7:00:00 PM - 8:30:00 PM

Advance: Sidney Rainwater
(843)616-4042
Brett Lind
(803)730-0107

MH will attend.

APPROVED BY: NH

EVENT: City Year Ripples of Hope Gala

DATE: Thursday, February 25, 2016

TIME:

6:00-6:45 PM VIP reception with Corporate Sponsors (private board room next to the banquet hall) – NH will not attend.
7:00-8:30 PM Gala

LOCATION: Columbia Marriott, 200 Hampton St, Columbia, S.C.

LOCATION SET-UP: Round tables of 8-10. There will be a small stage with a podium and microphone for speakers.

HEAD TABLE:

1. Governor Haley
2. Mr. Michael Haley
3. Ms. Ashton Lee
4. Ben Deardorff (AmeriCorps Member)
5. Troy (5th grade student)
6. Trica Patrick, Bain Capital
7. Jim Irvin III City Year board chair
8. Calvin "Chip" Jackson, Richland school district 2 board member (doing the "support CY" request)
9. Gail Wilson-Giaratano
10. Melanie Barton, Executive Director of the SC Education Oversight Committee

ATTIRE: After 5 for women/men suit and tie

SCHEDULING CONTACT:

Gail Wilson-Giaratano PhD
Executive Director & Vice President
1122 Lady Street, Suite 600 | Columbia, SC 29201
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ONSITE CONTACT:

Loretta Schwerin
(803) 771-7000

NIGHT OF CONTACT:

Clare Morris
Cell: (803) 413-6808

PRIMARY STAFF: Ashton Lee

ADVANCE STAFF:

PURPOSE: Governor Haley will attend and be awarded the City Year Ripples of Hope Gala where she will be awarded the "Idealism in Action" award and receive a City Year Red Jacket with her name on it. The Governor will address the audience for 10-12 minutes about education and workforce development.

PRESS: Yes.

PUBLIC: Yes.

INVITED BY: Gail Wilson-Giarratano, Executive Director & Vice President, City Year

INTRODUCED BY: AmeriCorps Member Sara Bates (was in picture with Governor)

LENGTH OF SPEAKING: 10-12 minutes about education and workforce development.

SPEAKING ORDER/LINE-BY-LINE:

7:00 PM Welcome, City Year Columbia Americorps Members

Remarks, James T. Irvin III
Partner, Nelson Mullins
City Year Columbia Advisory Board Chair

Sponsor Welcome
Trica Patrick
Principal, Bain Capital Private Equity

Dinner

Remarks
Gail Wilson-Giarratano, PhD
City Year Columbia Executive Director & Vice President

Voices from the Field
City Year Americorps Members and Students

Fund the Need
Calvin "Chip" Jackson
Richland County School District Two, Board of Trustees

2016 Idealism in Action Award
City Year Americorps Members

The Honorable Nikki R. Haley
Governor of South Carolina

8:30 PM Closing

NOTE: They want the Governor to know that she will receive the red City Year jacket that will be

embroidered with her name during the event. It's customary for the recipient to put it on for photo op's, but it is completely up to her if she chooses to do so.

BACKGROUND:

Each spring, City Year Columbia joins the other 27 national City Year sites around the country, the UK and South Africa in hosting our annual galas. City Year Columbia brings together more than 200 guests for the Ripples of Hope dinner, a night celebrating service, impact and idealism. All proceeds from the event support City Year's work, which helps to keep more than 2,000 Richland and Lexington Public School students in school and on track to succeed. Last year we honored Molly Spearman with the "Idealism in Action" award, Inez Tenenbaum was the chair of the host committee.

This year we would like to honor our Governor. Attached is some additional information and pictures from previous events in the network. Every City Year dinner is a high energy fun night where our AmeriCorps members share about the work they are doing to make a difference as full time mentors/tutors in our schools. Thank you for considering our request!

TALKING POINTS:

Introductory Remarks:

- I am honored to be here today and to receive this award from a group of such dedicated individuals whose mission it is to work to improve students' lives in some of South Carolina's most underserved schools.
- I especially want to thank City Year Columbia's 24 corps members with us today that proudly serve as mentors and role models to more than 1,100 students at Hyatt Park, John P. Thomas, and Sandhills elementary schools.
- Your work in the classroom, giving our students someone to look up and relate to, is a major success story as illustrated by the improved behavior, better grades, and positive environment at the schools in which you serve.
- These young leaders that take part in City Year Columbia truly take part in a year of service, and I must stress how proud we are of these inspiring individuals and this great program. Thank you.

General Points:

1. What is City Year?

- a. City Year is an education-focused nonprofit organization that partners with public schools to help keep students in school and on track to graduate.
- b. City Year AmeriCorps members commit to a year of full-time service in schools, where they work as tutors, mentors, and role models for grades 3 through 9.
- c. City Year's Whole School Whole Child intervention model includes math and literacy tutoring, behavior and attendance coaching, extended-day programming, and school-climate initiatives to reinforce academic learning and social-emotional skill development.

2. City Year Columbia

- a. City Year has been in South Carolina since 1993. City Year Columbia has mentored more than 40,000 students with the following results:
 - i. Improved Behavior: 93% of teachers agree corps members improved students respectfulness toward one another.
 - ii. Better Grades: 81% of students in grades 6 through 9 earning a D or worse, improved to a C or better.
 - iii. Positive Environment: 100% of principals agreed corps members showed students

iii. how to act with kindness toward one another.

3. Your work on K-12 Education

- a. I understand that successful schools have passionate teachers and dedicated teachers.
- b. City Year contributes more corps members to Teach for America than any single college and I have supported Teach for America in my Executive Budget each year in hopes to continue the great work they do for South Carolina children.
- c. We also continue to build on four main pillars to improve education:
 - i. Fair and simple funding: eliminate ancillary funding streams and distribute funding through the Education Finance Act (EFA), while sustaining and increasing base student costs.
 - ii. Technology: have worked to increase funding to improve broadband access and 1-to-1 computing initiatives, and provide flexibility for districts and the Department of Ed. to purchase digital instructional material or data security investments.
 - iii. Public school choice: support full EFA funding for charter schools, and provide the Superintendent of Education the authority to contract with third party charter school operators in order to attract the most professional and distinguished organizations.
 - iv. Reading: full implementation of Read to Succeed and increased money for reading coaches to make sure children can read by the time they leave third grade.
- d. Rural Teacher Initiative:
 - i. Beginning with a small launch in last year's Executive Budget, I proposed the Rural Teacher Recruiting Initiative, which developed a program to address persistent recruitment and retention challenges in South Carolina's rural and underserved districts.
 - ii. As part of this year's Executive Budget, I proposed \$13.5 million in additional funding to scale-up the program and fund four initiatives to address the recruitment and retention issue:
 - 1. Tuition for college students who teach 2 years every year of subsidized education;
 - 2. Enhanced student loan repayment for recent graduates who agree to the same commitment;
 - 3. Graduate coursework and degrees for career educations; and
 - 4. Teaching mentors with technical assistance and salary supplements for mentors.

PRESS RELEASE:

GOVERNOR NIKKI HALEY TO BE HONORED AT CITY YEAR COLUMBIA 2016 RIPPLES OF HOPE GALA

COLUMBIA, SC (February XX, 2016) – City Year Columbia, an education-focused nonprofit whose teams of diverse young adults commit to a year of full-time service in schools, will honor Governor Nikki Haley at its annual Ripples of Hope Gala on February 25th. Governor Haley will be given this year's Idealism in Action Award due to her outstanding dedication to the children of our state by being a strong, positive voice for education.

City Year Columbia deployed X young adults last year to X schools throughout Columbia. Since [YEAR],

City Year Columbia has served high-need schools in the Midlands to keep students in school and on track to graduate.

To purchase tickets to the event, visit XXX or contact Alton Adams, Director of Development at 803.727.1578.

WHAT: City Year Columbia Ripples of Hope Gala

WHEN: Thursday, February 25, 2016
6:00 pm Cocktails
7:00 pm Dinner

WHERE: Columbia Marriott

WHO: SC Governor Nikki Haley