

**From:** Priestler, Nicole <NicolePriester@gov.sc.gov>  
**Required:** Veldran, Katherine <KatherineVeldran@gov.sc.gov>  
**Subject:** 47th Annual Silver Elephant Dinner  
**Location:** Columbia Convention Center  
**When:** 6/6/2014 6:30:00 PM - 9:00:00 PM

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Advance: Jeremy Weis  
(803)260-0848  
Jamie Maxwell  
(864)323-4238

**APPROVED BY:** Tim on 2/25

**EVENT:** 47th Annual Silver Elephant Dinner  
**DATE:** Friday, June 6, 2014

**TIME:**

6:30pm General photo line begins – Congaree Meeting Room  
Background: Guests paid \$500 for this opportunity (40 clicks)

6:50pm Pre-Reception in Richland Meeting Room (adjacent to Congaree)  
Background: Guests paid \$150 to attend (approx. 150-200 guests)  
Mingle, greet attendees and other guests (elected officials)

7:00pm Chairman Matt Moore welcomes Gov. Jindal and VIP guests (no remarks)

**LOCATION:** Columbia Metropolitan Convention Center, 1101 Lincoln Street, Columbia, S.C.

**LOCATION SET-UP:** Podium

**ON-SITE LOCATION CONTACT:**

Joey Mouton  
803.545.0033  
[JMOUTON@Columbiaconventioncenter.com](mailto:JMOUTON@Columbiaconventioncenter.com)

**SCHEDULING CONTACT:**

Matt Moore  
(803) 988-8440

**HEAD TABLE-plated dinner:**

Gov. Bobby Jindal  
Gov. Nikki Haley  
First Gentleman Michael Haley  
SCGOP Chairman Matt Moore  
Meg Moore (Matt's wife)  
U.S. Senator Tim Scott  
U.S. Senator Lindsey Graham

**VIP ATTENDEES:** Governor Nikki Haley, U.S. Senator Lindsey Graham, U.S. Senator Tim Scott, Congressman Joe Wilson, Congressman Mick Mulvaney, Congressman Mark Sanford, Attorney General Wilson, Secretary of State Mark Hammond, State Treasurer Curtis Loftis, Comptroller General Richard Eckstrom, Commissioner of Agriculture Hugh Weathers, Adjutant General Bob Livingston

**PRIMARY STAFF:** Ashton Lee and Katherine Veldran

**ADVANCE STAFF:** Zach Pippin

**PURPOSE:** Gov. Haley will give remarks and introduce keynote speaker Gov. Jindal at the 47<sup>th</sup> Annual Silver Elephant Dinner.

**PRESS:** Yes

Media Confirmed: The State (Columbia, SC- largest paper in state), S.C. ETV (state public broadcasting - for taping/replay), local NBC/ABC/CBS/Fox affiliates, WCRS radio, Getty Images, South Carolina Radio Network (statewide)

Media Unconfirmed: CNN, C-SPAN (for live feed), Fox News, Politico, The (Charleston) Post and Courier, The Greenville News

**PUBLIC:** Yes

**INVITED BY:** Matt Moore, SC GOP

**INTRODUCED BY:** Matt Moore, SC GOP

**LENGTH OF SPEAKING:** 12-15 mins.

**SPEAKING ORDER/LINE-BY-LINE:**

7:30 PM Welcome

Chairman Matt Moore (Master of Ceremonies)

7:35 PM Invocation

Dr. Dick Lincoln, Shandon Baptist Church

7:38 PM Presentation of Colors

S.C. National Guard

7:40 PM National Anthem

Dr. Richard "Doc" Conant

7:43 PM Greeting and Republican Creed

Congressman Joe Wilson

7:50 PM Remembering D-Day & Honoring Our Veterans

William L. Ball, Secretary of the Navy (1988-1989)

Governor Nikki R. Haley

Remarks from Secretary Ball and introduction of each WW2 veteran (currently five)

Governor Haley, short remarks and presents framed copies of proclamation "D-Day Remembrance Day in South Carolina"

8:05 PM Remarks

U.S. Senator Tim Scott

U.S. Senator Lindsey Graham

8:30 PM Remarks and Introduction of Keynote Speaker

Governor Nikki Haley

8:40 PM Keynote Address

Governor Bobby Jindal

9:00 PM Presentation of gift to Gov. Jindal

\*\*\*Optional: Governor Jindal can depart event following his speech/gift\*\*\*

9:05 PM Presentation of SCGOP Annual Awards

Chairman Matt Moore

9:30 PM Silver Elephant Dinner ends

**GOV. JINDAL BIO:**

Bobby Jindal was sworn in as Governor of Louisiana on January 14, 2008. During his tenure, Governor Jindal has enacted a series of reforms that are already showing remarkable results. Governor Jindal has worked to eliminate burdensome taxes that deterred investment and limited growth in Louisiana. As a result of Governor Jindal's reforms, Louisiana set an all-time record for total employment and private sector employment in 2013. Governor Jindal has also tackled health care reform and is transforming Louisiana's health care system by embracing a new approach to both physical and behavioral health care that focuses on outcomes, streamlines delivery, saves taxpayer dollars, contains costs, dramatically improves access to care, and puts patients in charge of their health decisions. Following his graduation from Brown University he attended Oxford University in England as a Rhodes Scholar. In 1996, he was appointed Secretary of the Louisiana Department of Health and Hospitals (DHH). Following Governor Jindal's tenure as DHH Secretary, President George W. Bush appointed Governor Jindal to serve as Assistant Secretary for the U.S. Department of Health and Human Services in 2001. In 2004 he was elected to the 109<sup>th</sup> United States Congress representing the First District of Louisiana, and in 2007 he was elected Governor of Louisiana.

**BACKGROUND:**

Governor Jindal is the keynote speaker at the S.C. Republican Party's 47<sup>th</sup> annual Silver Elephant Dinner. The event is considered a premiere stop on the "Road to the White House," given South Carolina's "First in the South" Republican presidential primary to be held in February 2016. Prior speakers include Ted Cruz (2013), Marco Rubio (2012), and Rick Santorum (2011). Then-Governor Ronald Reagan was the first Silver Elephant Dinner speaker in 1967. Presidents Richard Nixon and George W. Bush also keynoted the event as president.

**SUGGESTED TALKING POINTS:**

**LEGISLATIVE INFORMATION:**

**ECONOMIC DEVELOPMENT INFORMATION:**