

From: Grantees of AoA Alzheimer grant program <ADSSP_GRANTEE@LIST.NIH.GOV>
To: ADSSP_GRANTEE@LIST.NIH.GOV
Date: 9/2/2015 3:13:00 PM
Subject: Upcoming Webinar: Business Planning for Dementia Programs- September 17th

Dear ADSSP, ADI, and Systems Integration Grantees and Collaborative Partners,

Registration is now open for the National Alzheimer's and Dementia Resource Center Technical Assistance (TA) webinar on **Thursday, September 17th from 3:00-4:00 pm Eastern**. Please use the following link to register for the webinar: <https://webtraining.rti.org/registration/?eventid=86d0bb14-88c1-4a0b-a81b-912b5ac4da4f>. Detailed registration instructions are below. Please register at your earliest convenience.

The September 17th webinar will focus on the issue of Business Planning for Dementia Programs. Participants will learn about the purpose of business planning for dementia programs, components of a business plan, funding strategies, and evaluation. Deborah Paone will present at this webinar.

Deborah Paone, DrPH, MHSA, is principal and owner of Paone & Associates, a company she founded in 2002. She has provided consultation to nonprofit, public, and investor-owned companies and organizations. Her clients include hospital and clinic systems, health insurance companies, community-based social service and housing service organizations as well as state and local government agencies. She is also the Executive Director of a center that provides senior services and she understands the importance of a business plan that matches the strategic plan of an organization when it comes to sustainability. She has worked with the Minnesota Board on Aging on several ADSSP grants focused on serving families and people with dementia.

We hope you will join us for this informative webinar. The webinar will be recorded for those who are unable to attend.

These Technical Assistance Webinars are used to provide helpful, current and applicable information for grantees and partners of ADSSP, ADI, and Systems Integration projects.

Please use the following instructions to guide your participation in the September 17, 2015 TA webinar.

In order to participate in the webinar, you need to register using the following link: <https://webtraining.rti.org/registration/?eventid=86d0bb14-88c1-4a0b-a81b-912b5ac4da4f>

- a. After registering, you will receive a confirmation email that includes the link you will need to enter the webinar on September 17th.
 - b. The webinar will be broadcast via Adobe Acrobat Connect Pro. Adobe Connect requires the flash player and a high speed internet connection is recommended. Please visit the website [here](#) to test your system to ensure you are able to log on successfully to the event. Please check your computer prior to the webinar.
2. On the day of the webinar:
- a. Enter the webinar using Internet Explorer or Firefox. These 2 programs are optimal for the webinar system we are using—Adobe Connect.
 - b. Log in 5 minutes prior to the event to ensure we can start on time. You will need to enter the email address used during the registration process to enter the webinar.
3. Plan to use the webinar to view the presentation and ask questions through the chat feature. If you do not have speakers on your computer or you need to attend solely by phone and do not have access to a computer, please contact Sari Shuman for further instructions on how to participate. Sari can be reached at sshuman@rti.org or 919-248-8506.
4. If you have technical questions prior to or on the day of the webinar, please contact Josh Vickers at jvickers@rti.org.

We look forward to your participation.

Sincerely,

National Alzheimer's and Dementia Resource Center

