

From: BusinessUSA <business@subscriptions.usa.gov>
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Date: 5/4/2015 5:06:45 AM
Subject: BusinessUSA: Public Service Means Taking Care of Business

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05/04/2015

May 3-9 is [Public Service Recognition Week](#) (PSRW), a chance to highlight government agencies' and employees' work on behalf of the American people, including the U.S. business community, ranging from helping protect our country against cyberterrorism to helping U.S. renewable energy companies.

Recent examples of exemplary public service at the U.S. Department of Commerce include employees at NOAA's [National Weather Service](#) who helped first responders know where to focus their rescue efforts following the devastating tornado in Norman, Oklahoma, and the [National Institute of Standards and Technology's](#) development of a new framework that

minimizes cybersecurity risks to the nation's infrastructure. The [Bureau of Industry and Security](#) shut down an international network responsible for trying to illegally export over \$50 million in protected U.S. high tech to Russian military and intelligence end-users.

Other efforts that have benefited the U.S. business community include the [U.S. Patent and Trademark Office's](#) (USPTO) most significant and extensive reform of the U.S. patent system in more than six decades, and the [International Trade Administration's](#) creation of the [Renewable Energy Top Markets for U.S. Exports report](#), which identifies international markets for U.S. exporters of renewable energy technologies and goods.

Have you or your business benefited from work the U.S. government is doing? Let us know on Twitter using the #PSRW hashtag!

Doing Business 2015

[The World Bank's *Doing Business*](#) reports shed light on how easy or difficult it is for a local entrepreneur to open and run a small to medium-sized enterprise or "SME." Each report measures and tracks changes in regulations in a specific country affecting 11 areas in the life cycle of a business: starting a business, dealing with construction permits, getting electricity, registering property, getting credit, protecting minority investors, paying taxes, trading across borders, enforcing contracts, resolving insolvency and labor market regulation.

Read the [World Bank's *Doing Business 2015 United States report*](#) on how business-friendly the U.S. is for entrepreneurs to start a business.

The BusinessUSA mobile app is here!

The brand new BusinessUSA mobile application consolidates a wide-ranging amount of business information and resources from across the U.S. federal government, whether you're a potential entrepreneur interested in launching a startup, or you're the CEO of an existing small business needing help growing that enterprise or with specific issues like healthcare.

Android users can download our 5-star rated [app from Google Play](#). Apple users can [download the app from iTunes](#).

Events

Check out our [online directory of live and online events](#), including the following upcoming opportunities this week to network and learn:

Snapshot: Selling to the Government

This webinar provides an overview of the basic tools needed to sell your goods or services to the government, including the System for Award Management, the Federal Procurement Data System, and the Dynamic Small Business Search database.

The webinar takes place Wednesday May 6, 2015 from 11:30 p.m. to noon, Eastern. [Read more about the webinar](#) and how to register.

Alternative Financing Options for Small Business

Getting a small business loan from a conventional lender isn't as easy as it used to be. So what can you do when the traditional avenues are closed? This intensive, half hour webinar will explore alternatives to commercial bank loans that, while not your first choice, may be the best choice for you and your business.

The webinar takes place Thursday May 7, 2015 from 2:00 p.m. to 2:30 p.m., Eastern. [Learn more about the webinar and how to register](#).

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