

From: Danny Varat <DannyVarat@scstatehouse.gov>
To: Hayden GroomsHaydenGrooms@scstatehouse.gov
Date: 3/30/2017 1:56:25 PM
Subject: Fw: commercial preview

From: Broome, Darryl
Sent: Thursday, March 30, 2017 8:53 AM
To: Danny Varat
Subject: RE: commercial preview

We did. We also did a "radio" version. I will check with Hank on coverage.

Darryl Broome
Agency Director
Lieutenant Governor's Office on Aging
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Columbia, SC 29201
(803) 734-9910 Direct, (803) 734-9886 Fax
dbroome@aging.sc.gov

From: Danny Varat [mailto: DannyVarat@scstatehouse.gov]
Sent: Thursday, March 30, 2017 6:35 AM
To: Broome, Darryl
Subject: Re: commercial preview

Did you go ahead with last week? I think Lily and I both signed off.

Sent using OWA for iPhone

From: Broome, Darryl <dbroome@aging.sc.gov>
Sent: Thursday, March 30, 2017 5:15:27 AM
To: Danny Varat
Subject: Fw: commercial preview

Sent using OWA for iPhone

From: Hightower, Kay
Sent: Friday, March 17, 2017 1:21:22 PM
To: Broome, Darryl
Cc: Wolf, Anne
Subject: FW: commercial preview

Hi Darryl-

The preview of the PSA has been completed! Cliff Springs and his team did a superb job bringing everything together. As soon as I get your approval. I will send it to Hank for distribution. Thanks. Kay

Kay Taylor Hightower, Esquire
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khightower@aging.sc.gov

From: Cliff Springs [<mailto:cliff@gencreative.com>]
Sent: Friday, March 17, 2017 12:35 PM
To: Hightower, Kay
Subject: commercial preview

Hi, Kay,

Please find the attached preview for your review. Let me know what you think.

Thanks,

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“Creativity is allowing yourself to make mistakes. Art is knowing which ones to keep.” –**Scott Adams, Dilbert**