

From: [White House Conference on Aging <info@subscriptions.whaging.gov>](mailto:info@subscriptions.whaging.gov)
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Countdown to the Conference

With only a month to go, we're counting down the days to the 2015 [White House Conference on Aging](#) (WHCOA) in Washington, D.C. on July 13. The excitement is building, and we hope that you're planning to join us, the President, and other senior Administration officials, for this once-a-decade event!

According to WHCOA Executive Director Nora Super, "The 2015 WHCOA isn't just about older adults, it's about how to best help all of us, across all generations, enjoy longer and better lives.

In order to do this, we need the ideas and input of every person, every community, and, most important, every generation."

Get involved:

- [Watch the event](#)
 - [Share your story](#)
 - [Interview and older adult](#)
 - [Host a watch party](#)
 - [Participate in Q&A with the experts](#)
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WHCOA focuses spotlight on diversity

As part of an ongoing effort to ensure that diverse voices are part of the [nationwide conversation](#) leading up to the 2015 White House Conference on Aging, WHCOA Executive Director Nora Super recently participated in a town hall in Los Angeles sponsored by the Diverse Elders Coalition, a national groups representing LGBT, Hispanic, American-Indian and Black Elders.

Earlier this week, she also spoke at the National Forum on Aging, Diversity and Inclusion in Washington, D.C.

“As we’ve continued our journey of listening, learning, and sharing with older adults and their families, we’ve heard time and time again that services for older Americans must be culturally responsive in communities that for too long have often been underserved, under recognized, and underrepresented. This Administration is committed to ensuring those services,” said Super.

WHCOA Healthy Brain Webinar attracts nearly 1,500 participants

Yesterday, WHCOA sponsored a webinar on brain health, the fourth in a series of webinars on the issues most important to older Americans and their families. Nearly 1,500 people registered for the event. Co-sponsored with the Alzheimer’s Association, the webinar examined brain health, as well as efforts to address cognitive decline and Alzheimer’s in our states and communities.

Brain health is part of [Healthy Aging](#), one of the four focus areas of the 2015 WHCOA. Healthy Aging examines what individuals can do to maximize their physical, mental, and social well-being in order to remain independent and active as they age.

WHCOA and StoryCorps working together to tell the stories of Older Americans

Storytelling is an art that connects generations. That’s why WHCOA and StoryCorps are working together to help older Americans document and share their stories. To get things started, StoryCorps pulled together some [stories from Older Americans](#) to feature on their website. The stories range from the saga of Pearl Harbor to the journey with Alzheimer’s. They are in turn insightful and inspiring, heartfelt and hilarious. You can read more about the collaboration in our

[blog](#).

Interview an older adult, or somebody who is making a difference for Older Americans in your community. Use the StoryCorps app to record your interview; then post it on Twitter or Facebook with the hashtag #WHCOA. For more information about recording your interview, visit: <https://storycorps.me/about/getting-started/>. You can also share your story on the [WHCOA website](#). We look forward to hearing from you!

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