



CITY OF MYRTLE BEACH
OFFICE OF THE MAYOR

July 16, 2013

The Honorable Nikki Haley, Governor
P.O. Box 12267
Columbia, SC 29211

Dear Governor Haley:

On Tuesday July 9, 2013, City Council voted to move forward with the project to construct a 100,000 square foot indoor sports complex. Construction should commence early 2014 and be completed in the spring 2015.


This could not have happened without your support for S610, which not only extended the city's time period for construction but more importantly added a sport complex to the list of what could be constructed. On behalf of the City Council and the citizens of the City, thank you for support.

As we mentioned during the various meetings and public hearings held during the debate on S610, sports tourism is a growing segment of our state's tourism base. If not recession proof, it certainly has proven itself recession resistant. Direct spending in Myrtle Beach alone has increased over the past decade from \$15 million to over \$125 million. The direct spending impact of this new sport complex alone is estimated to be \$7 million in year one, growing to nearly \$30 million in year five, which should generate nearly \$4 million dollars in sales tax revenue for the State.

Our engineers will proceed with surveys and soil analysis and we are to advertising for architects. Once we have final plans, we are required to make a presentation to the Joint Bond Review Committee, so we will keep you informed of our progress with this project.

Again, thank you for your support to help grow tourism.

Sincerely,



John R. Rhodes
Mayor