

From: American Society on Aging <American_Society_on_Aging@mail.vresp.com>
To: Kester, Tonykester@aging.sc.gov
Date: 10/7/2015 9:32:56 AM
Subject: This speech about aging is one of the best in the world

Hi Anthony!
Join ASA Now

Register Now!

Save up to \$145 when you register for the 2016 Aging in America Conference by October 31!

Next March in Washington, DC, nearly 3,000 professionals will meet to discuss a multitude of issues affecting older adults. Every year we meet as a community at the Aging in America Conference to share ideas and knowledge, learn from the experts, gain new perspectives and get reinvigorated to do our best work. **Will you be there?**

[Learn more](#)

New Online Certificate Courses Open for Enrollment!

We are excited to announce that a brand-new online course is now open for enrollment! During the five-week **Health and Wellness in an Aging Society**, expert USC faculty members will explore common health issues faced by seniors, public health in an aging world, and the strategies for caring for older adults with various health challenges. **Enroll now.**

We are also pleased to announce the return of our popular **Fundamentals of Gerontology** course! Enroll now in one or both courses, offered exclusively to ASA members in partnership with USC Leonard Davis School of Gerontology. Courses begin October 19, and enrollees receive a certificate of completion after successfully completing each course. Three course options are also available for 2016.

[Learn more.](#)

WEBINAR TODAY: Caring for Someone with Alzheimer's

Alzheimer's disease and other dementias present unique caregiving challenges. This web seminar offers approaches for how to care for people with Alzheimer's or other dementias. Rather than focus on Alzheimer's symptoms, diagnosis, treatments and possible cures, this session emphasizes the dignity of individuals with dementia, and highlights care strategies that can help them live a more fulfilling life. This unique approach to person-centered care helps caregivers to cope with the difficulties of caregiving, and teaches how to successfully manage behaviors and positively engage clients or loved ones. Part of the Family Caregiver Support Series sponsored by Home Instead Senior Care, this webinar is free and open to everyone and includes complimentary CEUs.

[Register now](#)

New on AgeBlog...

Senior Skip Day

Senior Skip Day on Oct. 8, is a day created to encourage people 62 years of age and older to skip out on their normal, daily routine to enjoy a healthy day in one of the national parks.

[Keep reading.](#)

A Matter of Faith and Trust: Why African Americans Don't Use Hospice (VIDEO)

Even as end-of-life planning gains favor with more Americans, African-Americans, research shows, remain very skeptical of options like hospice and advance directives. The result can mean more aggressive, painful care at the end of life that prolongs suffering.

[Keep reading.](#)

End-of-Life Care Conversations: The Next Level

There's a swelling social movement to encourage all of us to discuss and document our preferences for care as the end of life approaches. To help spark what can be a difficult conversation, several groups now offer online advance care planning tools, some with catchy titles to allay fear.

[Keep reading.](#)

Register Now for Upcoming Webinars

Thursday, October 8, 2015

[Escalation Prevention and Conflict Resolution in Working with Older Adults](#)

Wednesday, October 14, 2015

[Intergenerational Solutions for Building Stronger Communities](#)

Thursday, October 15, 2015

[Embracing Technology Enhances Aging: Using Technology to Create a Healthier Aging Population](#)

[View all upcoming web seminars](#)

Learn how to uncover your leadership qualities and become an agent of change in the field of aging!

Understanding the context of a leaders' work is vital. Join us for the 2016 ASA Leadership Institute, a five day leadership development intensive expressly designed to prepare the next generation of leaders in the field of aging.

[Learn more.](#)

AiA15 Keynote honored as one of the best speeches in the world

If you were at the 2015 Aging in America Conference in Chicago and saw Ken Dychtwald's keynote, *Maturity Reimagined*, or have had a chance to watch it online since then, you've seen one of the best speeches in the world. That is according to *Vital Speeches*, a monthly collection of the most thoughtful, useful, inspiring and provocative speeches, which has included a transcript of *Maturity Reimagined*, alongside addresses made by President Obama and Jeb Bush this month.

[Read more](#) | [Watch Maturity Reimagined Online](#)

Don't miss Ken Dychtwald at the [2016 Aging in America Conference!](#)

FP Global Thinkers Student Essay Contest

As part of our 2015 FP Global Thinkers Summit in Washington, DC, The FP Group is hosting the 2015 FP Global Demographics Student Essay Contest, with a focus on the opportunities presented by a rapidly aging world. FP gratefully acknowledges underwriting support by AARP for this program. The submission deadline for all essays is Friday, October 23. The winner of the contest will be notified by Friday, October 30.

For more information, visit foreignpolicy.com

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ASA is the essential resource to cultivate leadership, advance knowledge, and strengthen the skills of those who work with, and on behalf of, older adults.

For more information, visit www.asaging.org!

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