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**From:** Ingvild Bjornvold <demonstrating.outcomes@socialsolutions.com>  
**Sent:** Tuesday, August 2, 2016 1:42 PM  
**To:** Haley, Nikki  
**Subject:** Roca's Story: The \$28 Million Social Impact Bond



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Hello Nikki,

**A 90% rate of keeping ex-offenders out of prison** makes Roca one of the most successful programs in their sector. The Juvenile Justice Pay for Success Project will result in the Commonwealth of Massachusetts paying up to \$28 million if Roca's program is 30% more successful than a control group. But if they fall short of 30%, **the state won't owe a thing**. See what makes Roca's leadership confident that they can continue to produce the same results over time.

Join Molly Baldwin, Founder and CEO of Roca, Sotun Krouch, Director of Evaluation and Learning, as well as Christine Judd, Director of Roca Springfield, on [Tuesday, August 9th from 3:00pm - 4:00pm EDT for a 60-minute webinar](#). Learn how "internal monitoring for continuous improvement" helps Roca produce consistent results.

Roca applies the sixth pillar of the Performance Imperative to their work on a daily basis; learn how your organization can too. [Register now!](#)

Hope you can join us!

Ingvild Bjornvold  
Independent Consultant

***About This Webinar Series--6 of 7***

*The most successful organizations - those that produce positive client outcomes with consistency - cultivate seven core disciplines. This webinar is the sixth in a series dedicated to exploring what each of the seven pillars of the Performance Imperative look like in practice. [Download the Performance Imperative.](#)*

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Contact Us

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