

From: Danny Varat <DannyVarat@scstatehouse.gov>
To: Page, Hank <hpage@aging.sc.gov>
Date: 4/9/2018 4:57:33 PM
Subject: Re: Did you get the video?

Let's go with the Crenshaw one statewide. The Sheriff Lott one will be produced in a day or two, and we'll talk about how to distribute that. Do the individual stations take them?

From: Page, Hank <hpage@aging.sc.gov>
Sent: Monday, April 9, 2018 4:20 PM
To: Danny Varat
Subject: RE: Did you get the video?

Spoke with Margaret at the broadcasters association to confirm everything was okay with the PSA we sent on Friday. She said everything was good to go... but would only be able to air one statewide (could not break up between the Upstate and Midlands). Do you have a preference on which one should air statewide through them? Maybe we can look at some YouTube ads, etc. with the other.

hp

-----Original Message-----

From: Danny Varat [mailto: DannyVarat@scstatehouse.gov]
Sent: Saturday, April 07, 2018 10:25 AM
To: Page, Hank <hpage@aging.sc.gov>
Subject: Re: Did you get the video?

Great. Thanks.

From: Page, Hank <hpage@aging.sc.gov>
Sent: Friday, April 6, 2018 6:03 PM
To: Danny Varat
Subject: Re: Did you get the video?

Yes. Got it and forwarded on. Will let you know any feedback I receive.

Hank Page
State of South Carolina
Lieutenant Governor's Office on Aging
hpage@aging.sc.gov
803-734-2088 Direct

> On Apr 6, 2018, at 4:04 PM, "Danny Varat" <DannyVarat@scstatehouse.gov> wrote:
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> Sent using OWA for iPhone