

**2013 RBC Heritage
Corporate Hospitality and Expo Sponsors**

a/o 3/22/13

<p>Adventure Radio Mark Halverson 1 Augustine Place Hilton Head Island, SC 29928 (912) 351-9830 xt. 111 Fax (912) 352-4821 Email: mhalverson@adventureradio.fm</p> <p>Company Description: Seven (7) radio stations serving the multi-county area surrounding Hilton Head and Savannah</p>	<p>Sponsor: 13 Years - Hospitality Tent on 18th Tee</p> <p>"Official Radio Stations"</p> <p>Objective of Sponsorship: Visibility, product exclusivity, rewarding advertisers, client entertaining</p>
<p>Anheuser-Busch / Southern Eagle Distributors Bryan Miller 1600 Charleston Regional Parkway Charleston, SC 29492 (800) 922-1048 or (843) 388-6834 Fax: (843) 388-6798 Email: bmiller@soeagle.net</p> <p>Company Description: Largest Distributor in SC and Eastern Ga. Proud distributor of Anheuser-Busch products and supporter of the Heritage since its inception.</p>	<p>Sponsor: 44 Years -Michelob 19th Hole</p> <p>"Official Beer"</p> <p>Objective of Sponsorship: To support Anheuser-Busch's PGA TOUR involvement and to capitalize on local sponsorship to promote brand awareness for Anheuser-Busch products. Also, utilize it as a client entertainment and promotion vehicle.</p>
<p>Bank of America Andrew Vanderberry 100 North Tryon St. 16th Floor NC1-007-16-18 Charlotte, NC 28255 (704) 388-8993 Fax: (704) 608-7953 Email: andrew.vanderberry@bankofamerica.com</p> <p>Company Description: Bank of America, with over \$672 billion + in assets, is the largest bank in the United States. It has full-service operations in 21 states and the District of Columbia, and provides products and services to 30 million households and 2 million businesses, as well as international corporate services for business transactions in 130 countries.</p>	<p>Sponsor: 17 Years - Hospitality Tent at 15 Green</p> <p>Objective of Sponsorship: Client entertaining and brand awareness.</p>
<p>Ben Arnold Beverage Company Marty Fettig 101 Beverage Blvd. Ridgeway, SC 29130 (917) 881-7543 Fax: (803) 337-5533 Email: Marty_Fettig@Bas-Co.com</p> <p>Company Description: Wine, Spirit and Beer distributor in S.C. and nationally in 17 other states.</p>	<p>Sponsor: 9 Years</p> <p>Bacardi USA "Official Spirits Provider" 6th Year Grey Goose "Official Vodka" 6th Year</p> <p>Objective of Sponsorship: Client Entertaining and portfolio branding.</p>
<p>Beringer Vineyards Robbie McMillan - State Mgr. S.C. 125 River Breeze Drive Charleston, S.C. 29407 (843) 766-2972 (843) 7802 Cell Email: Robert.McMillan@TWEGlobal.com</p> <p>Company Description: TIME HONORED TRADITION - No winery more thoroughly embodies the timeless appeal and seductive flavor of Napa Valley than Beringer Vineyards, Napa's benchmark producer since its establishment in 1876.</p>	<p>Sponsor: 5th Year - Skybox at 18th Green</p> <p>"Official Wine"</p> <p>Objective of Sponsorship: Entertaining customers and branding of Beringer Wines</p>

CareCore National, LLC

Mike Joslin, Exec. V.P. Marketing
400 Buckwalter Place Blvd.
Bluffton, S.C. 29910
(800) 918-8924 xt. 20502
Fax: (843) 815-6580
Email: mjoslin@carecorenational.com

Sponsor: 4rd Year - Skybox on 18th Green

Company Description: CareCore National, a specialty benefit management company, manages quality and utilization of outpatient diagnostic and cardiac imaging, cardiac implantable devices, oncology drugs and therapeutic agents, radiation therapy, sleep, pain and lab services. With a comprehensive and diverse portfolio of offerings, we provide seamless solutions to health plans that seek to manage these specialty health care segments more effectively.

Objective of Sponsorship: Support the efforts of the Heritage Classic Foundation and to bring attention to the healthcare issues in the future by conducting a seminar for top healthcare executives during the tournament.

Coca-Cola North America

Heather Hucks, Mktg. Sponsorship Activation
4100 Coca-Cola Plaza
Charlotte, N.C. 28211
(704) 557-4292 Fax (704) 806-4593 Cell
Email: heather.hucks@ccbcc.com

**Sponsor: 27 Years - Skybox on 18th Green
Coca-Cola House on 10th Tee
"Official Soft Drink"**

Company Description: Number one soft drink company in the world, providing unparalleled commitment to service, community involvement and quality products with soft drinks, sports drinks, juices and water.

Objective of Sponsorship: Brand awareness, advertising and client entertaining.

Clemson University Alumni Association

Randy Boatwright, Memberships & Donations
P.O. Box 1529
Clemson, SC 29633
(864) 656-3311
[Email: brandol@clemson.edu](mailto:brandol@clemson.edu)

Sponsor: 3 Years - Tent on 18th Tee

Company Description: An open membership non-profit organization since inception in 1896. Exists to connect fellow Tigers with their alma mater.

Objective of Sponsorship: Promote Clemson Athletics, primarily their Golf, and University programs. Fund rasier and Alumni event.

The Cypress of Hilton Head Island

James Coleman, President
20 Lady Slipper Lane
Hilton Head Island, SC 29926
(843)689-7000
Email: jcoleman@thecypress.com

Sponsor: 4 Years - Skybox on 13th Green

Company Description: The Cypress is a debt free community and is managed by Life Care Services, LLC, the nation's leading manager of senior living communities since 1971.

Objective of Sponsorship: Support the area's charities through the Heritage Classic Foundation and to give its community members the opportunity of viewing professional golf up close and personal.

Ferguson Enterprises

Karen Powers
12500 Jefferson Avenue
PO Box 2778 (23609)
Newport News, VA 23602
(757) 223-6301
Fax: (757) 989-2501
Email: karen.powers@ferguson.com

Sponsor: 11 Years - Double Skybox on 15 Green

Company Description: A National wholesale distributor of plumbing, heating, lighting and appliances.

Objective of Sponsorship: Client Entertainment and customer appreciation.

Fluor Corporation Pam Apps, Promotions & Events Mgr. 100 Fluor Daniel Drive Greenville, SC 29651 (864) 281 6655 Fax (864) 676-7245 Email: pam.apps@fluor.com	Sponsor: 19 Years - Skybox on 17th Green 3 Years - Skybox on 16th Green Objective of Sponsorship: Client entertainment.
Hargray Eddie Andrews, Director of Mktg. 856 William Hilton Pkwy., Bldg. C Hilton Head Island, S.C. 29938 (843)341-1515 Fax (843) 842-8559 Email: eddie.andrews@htc.hargray.com	Sponsor: 14 Years - Skybox on 18th Green "Official Communicaton Provider" Objective of Sponsorship: Support the mission of the Heritage Classic Foundation in Giving Back to the community and county.
H. H. Area Homebuilders Assn. Ashley Feaster, Executive Officer 386 Spanish Wells Rd., Suite C1 Hilton Heas Island, S.C. 29925 843-681-9240 843-816-2329 Email: afeaster@hhahba.com	Sponsor: 3rd Year - Hospitality Tent 18th Tee Objective of Sponsorship: Community support of the Heritage and the Foundation's mission statement.
Hilton Head Regional Healthcare Kelly Presnell, Mktg. & PR Dir. 25 Hospital Center Blvd. Hilton head Island, SC 29926 (843) 689-8245 Fax (843) 689-8302 Email: kelly.presnell@tenethealth.com	Sponsor: 10 Years - Skybox on 17th Green 3 Years on 18 Green "Official Health Care Provider" Objective of Sponsorship: Community support of The Heritage Classic Foundation
International Traders, Inc. Kristie Newton, Special Events Coordinator 800 Tiffany Blvd., Ste. 300 Rocky Mount, NC 27804 (252) 450-7512 (252) 908-5849 Cell Email: knewton@ITIBus.com	Sponsor: 1st Year Skybox 17th Green Objective of Sponsorship: Customer Entertaining
Long Cove Club Staunton Oppenheimer 360 Long cove Drive Hilton Head Island, SC 29928 (843) 341-3110 Email: jwosto@yahoo.com	Sponsor: 4th Year - 15 Green Skybox Objecctive of Sponsorship: To support the Charitable endevors of the Heritage Classic Foudnation and also give the members to be individual sponsors with a venue for private viewing of the golf tournament.

Marriott Resort & Spa

Teresa Manzollilo, Dir. of Sales & Mktg.
One Hotel Circle
Hilton Head Island, SC 29928
(843) 686-8470 (O)
Fax: (843) 785-2432
Email: teresa.manzollilo@marriott.com

Sponsor: 8 Years - Skybox on 18th Green

Friends Hospitality Package Sponsor 2009-11
Returned to Skybox on 18 Green 2012

Company Description: Newly renovated 4 Star, 4 Diamond beach front resort with 513 elegantly appointed guest rooms and over 18,000 square feet of meeting and function space catering to corporate, State and Regional group business as well as vacationing families.

Objective of Sponsorship: Client entertaining, showcasing and marketing of property, nationwide exposure.

Martin Marietta Materials

David C. Smith
2710 Wycliff Road
Raleigh, NC 27607
(919) 783-4604
Fax: (919) 510-4761
Email: dave.smith@martinmarietta.com

Sponsor: 31 Years - Skybox on 17th Green

Company Description: Second largest construction aggregates company in the United States.

Objective of Sponsorship: Client entertaining.

Mullen - Wylie Attorneys

George Mullen, Principle P.A.
200 Merchant Street, Ste. 200
Hilton Head Island, SC 29926
(843) 785-6969
Email: gmullen@mullenwylie.com

Sponsor: 3 Years - Skybox on 17th Green

Company Description: Law firm that specializes in construction litigation, insurance defense, Fidelity and Surety law.

Objective of Sponsor: Entertaining clients and business prospects.

Omni Oceanfront Resort

Helen Simmons, G.M.
23 Ocean Lane
Hilton Head Island, SC 29928
(843) 341-8011
Fax: (843) 341-8036
Email: hsimmons@omniresorts.com

Sponsor: 21 Years - Skybox on 17th Green

Company Description: AAA 4 Diamond Oceanfront resort located in Palmetto Dunes on Hilton Head Island. Offering 324 studio suite type rooms to the leisure and group market. Completed \$17m renovation in 2013.

Objective of Sponsorship: Client entertaining and Community involvement.

Palmetto Electric Cooperative, Inc.

Jimmy Baker, VP Mktg. & PR
1 Cooperative Way
Hardeeville, SC 29927
(843) 208-5550
Fax (843) 208-5553
Email: jbaker@palmetto.coop

Sponsor: 13 Years - Volunteer Tent Sponsor

Company Description: Non-Profit Electric Utility Company.

Objective of Sponsorship: To support the Tournament and local economy in our service area.

Audrey Jeffords / Mike Skarupa, CEO
P. O. Box 4307
Florence, SC 29501
(843) 665-7822 ext. 66068
Fax: (843) 667-6022
Email: mike.skarupa@PGBA.com
audrey.jeffords@PGBA.com

Objective of Sponsorship: Client/ Customer meeting combined with entertainment.

Patrick Graham, CEO / Lori Lynah, Mktg./PR Dir.
400 Airways Avenue
Savannah, GA 31408
(912) 964-0514
Fax (912) 964-0877
[Email: llynah@savannahairport.com](mailto:llynah@savannahairport.com)
[Email: pgraham@savannahairport.com](mailto:pgraham@savannahairport.com)

Objective of Sponsorship: Introduce Airline Planners from various carriers to the Hilton Head Island area, client entertaining and air service development..

Tom Lennox
4 Governors road
Hilton Head Island, SC
(843) 363-5790
[Email: tlennox@hargray.com](mailto:tlennox@hargray.com)

Objective of Sponsorship: Support of the Heritage Classic Foundation and to have a gathering place on the golf course at the tournament for members to enjoy friendship and exciting PGA TOUR golf action.

Jeff Hall -Thurber Scott - Forest Frank, Principals
3 Locations on Hilton Head Island
South Beach - Beach Club - The Cottages
Sea Pines Resort, Hilton Head Island, SC
Email: info@seapinesrealestate.com

Objective of Sponsorship: Branding awareness and Real Estate Sales. Support of the Heritage Classic Foundation's mission of Giving Back to the Community.

Happ Lathrop, Executive Director
7451 Irmo Drive
Columbia, SC 29212
(803) 732-9311
Email: happ@scgolf.org

Objective of Sponsorship: Create awareness and promote golf in S.C. Support the endeavors of the Heritage Classic Foundation.

Sonesta Resort

Ryan Matz, Dir. Sales & Mktg.
 130 Shipyard Drive
 Hilton Head Island, SC 29928
 (843) 842-2400
 Email: rmatz@sonesta.com

Sponsor: 20 Years - Skybox on 17th Green

Formally the Crowne Plaza Resort

Company Description: Four Diamond full service oceanfront leisure and convention resort property that has completed a \$30m renovation to the total property.

Objective of Sponsorship: Entertain key meeting planners and introduce the brand of Sonesta Hotels to the local community.

SYSCO Food Services of Columbia

James Saunders, Dir. of Mktg.
 131 Sysco Court
 Columbia, S.C. 29290
 (803) 239-4104
 Fax (803) 239-4352
 Email: saunders.jim@sc.sysco.com

Sponsor: 5th Year - Hospitality Tent 10th Green

Company Description: Sysco is the global leader in selling, marketing and distributing food products to restaurants, healthcare and educational facilities, lodging establishments and other customers who prepare meals away from home. Its family of products also includes equipment and supplies for the foodservice and hospitality industries.

Objective of Sponsorship: Entertaining customers and potential clients while supporting the charitable efforts of the Heritage Classic Foundation.

TidePointe a Vi Community

Dene Wilmot, BIC
 700 TidePointe Way
 Hilton Head Island, S.C. 29928
 (888) 481-0871
 Email: dwilmot@viliving.com

Sponsor: 3 Years - Volunteer Tent

Company Description: A continuing care retirement community on Hilton Head Island that offers distinctive services and amenities providing residents a lifestyle focused on wellness and viability to support successful aging.

Objective of Sponsorship: Support of the Heritage Classic Foundation and their commitment to the many charities in the community that rely on their continuing support through the RBC Heritage Tournament.

University of S.C. Alumni Association

Jack Claypoole, Executive Director
 1600 Gervais Street
 Columbia, SC 29201
 (803) 777-4113
 Email: jclaypoole@mycarolina.org

Sponsor: 1st Year - Hospitality Tent 18 Tee

Company Description: My Carolina Alumni Association is a membership organization that promotes life long connection to the University of S.C. through the Alumni's outreach programs.

Objective Of Sponsorship: Promote membership, Athletics and University Academics.

Westin Resort & Spa

Kevin Baker, Dir. Group Sales
 2 Grasslawn Avenue
 Hilton Head Island, SC 29928
 (843) 681-1020
 Fax (843) 681-1017
 Email: kevin.baker@westin.com

Sponsor: 22 Years - Skybox on 18th Green

Company Description: The Westin Resort is a AAA Four-Diamond Oceanfront resort featuring 28,200 Sq. Ft. of meeting space, AAA Four Diamond dining, and Westin's Heavenly Beds with private balconies in every guestroom. The new ownership just completed a \$30m restoration of the total property.

Objective of Sponsorship: Client entertaining and supporting the community.

EXPO SPONSORS

Hilton Head Concours & Motoring Festival
Carolyn Vanagel
1 Cardinal Rd., Ste. 17
Hilton Head Island, SC 29926
843-785-7469
cvanagel@hhiconcours.com

Hilton Head Regional Medical Center
Kelly Presnell
P.O. Box 21117
Hilton Head Island, SC 29925
843-816-5195
kelly.presnell@tenethealth.com

S.C. Education Lottery
Lauren Laviner, Sales Promotion Mgr.
1332 Main St., Ste. 400
Columbia, SC 29201
(803) 673-3475
lauren.laviner@slot.com

University of S.C. - Beaufort
Harvey Varnet
One University Blvd.
Bluffton, SC 29909
843-208-8025
varnet@uscb.edu

Bridgestone Golf
Corey Consuegra
15320 Industrial Park Blvd., NE
Covington, Ga. 30014
770-787-7400 xt. 690
cconsuegra@bridgestonegolf.com

Hilton Head Boathouse
David Hughes, GM / Grant Kaple, On-Site Mgr.
405 Squire Pope Rd.
Hilton Head Island, SC 29926
(843) 681-2628 (803) 237-2592 Cell
dave@hhboathouse.net / grant_kaple@msn.com

Bluegreen Vacations Unlimited
Sherry Ryan
4960 Conference Way, N., Ste. 100
Boca Raton, FL 33431
561-443-8675
sherry.ryan@bluegreencorp.com

Nature Valley Granola (General Mills)
Paragon Marketing Group
Matt Martinez
7449 Natchez, Ste. 100
Niles, IL 60714 (847) 609-2817
mmartinez@paragonmarketing.biz

Berkeley Hall Club
Bob Ring
366 Good Hope Rd.
Bluffton, SC 29909
843-815-8423
bring@berkeleyhallclub.com

Beverly Serral Properties
Beverly Serral, Broker
5 Office Way
Hilton Head Island, SC 29928
(843) 290-1663
beverly@beverlyserral.com

Rx Skin Therapy / Stephens Compounding Pharmacy
Jerry Stephens
430 Wm Hilton Pkwy., Ste. 302-B
Hilton Head Island, SC 29926
(843) 301-7979
stephenshi@hotmail.com

Forsythe Jewelers
Debbie Berling
311 Sea Pines Center
Hilton Head Island, SC 29928
843-671-7070
sales@forsythejewelers.com

HH/Bluffton Chamber - Social Media Lounge
Kelley Smith, PR & Mktg. Mgr.
P.O. Box 5647
Hilton Head Island, SC 29938
(843) 683-8386
ksmith@hiltonheadisland.org

RBC FAN EXPERIENCE
Derek Paton, Wasserman Consulting
1333 Dorval Sr., Ste. 300
Oakville, Ontario L6M 4G2 Canada
[905-815-3370](tel:905-815-3370)
derek@catalystsponsorship.com