

From: Healthcare Education Associates <reply-306522@mailings.frallc.com>
To: Kester, Tonykester@aging.sc.gov
Date: 1/7/2016 2:01:15 PM
Subject: Announcing Integrating Behavioral Health, April 26-27 in Fort Lauderdale!

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Integrating Behavioral Health

Hi Tony,

Mark April 26th and 27th on your calendar! That's when ACOs, health plans, and provider groups from across the country are heading to Fort Lauderdale to be part of **Integrating Behavioral Health**, an interactive two-day seminar focused on leveraging new models of care that break down the separation between physical and behavioral health.

Our expert faculty from **L.A. Care, Inland Empire Health Plan, Carolinas HealthCare System, Commonwealth Care Alliance, Neighborhood Health Plan, AmeriGroup, and more** will guide you through their experiences in managing members with complex needs. This is your opportunity to learn new whole-person intervention and transition strategies, benchmark your own systems, and build relationships with other groups interested in transforming care.

Register today! Be part of an industry-exclusive event where solving the puzzle of disparate treatment is first-and-foremost! Let's improve outcomes together!

[Website](#) | [Brochure](#) | [Register](#)

Top Reasons to Attend

- Real examples of sustainable and integrated care models from health plans and provider groups
- Examine risk adjustment pitfalls and payment reform requirements for whole-person care
- Understand data reporting requirements for members with

Who Should Attend

This conference is designed for **healthcare professionals looking to develop whole-person models of integrated care** including, but not limited to:

- Behavioral Health
- Behavioral Health and Health Care

- complex behavioral health needs
- Improve your care management models by including behavioral health professionals in the conversation
- Discover new opportunities for engagement and therapy adherence
- Examine the return-on-investment of an integrated system
- Get the latest federal requirements for mental health inclusion
- Hear real-world case studies from health plans and provider groups with data to back up their stories
- Expand your network of industry contacts by taking advantage of interactive sessions

- Delivery
- Primary Care Behavioral Health
- Care Management
- Integrated Care
- Medical Management
- Medical Affairs
- Wellness
- Medical Directors
- Clinical Officers
- Behavioral Network Services
- Medicaid, Medicare, and Dual Eligibles
- Special Programs
- Operations
- Reimbursement
- Risk Adjustment

Registration Details

Priority Code - PHN12-EM1

Standard Rate - \$2095

Health Plan/Provider Rate - \$1395

Not-for-Profit Health Plan Rate - \$1195

Government, Community Group, Quasi-Government or Association Rate - \$895

*subject to HEA approval

For more information and to register, visit the [website](#) or contact:

Whitney Betts at 704-341-2445 or wbetts@frallc.com

For speaking and sponsorship opportunities, contact:

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