

From: VacationsToGo.com <vtgmail@list.vacationstogo.com>
To: Kester, Tonykester@aging.sc.gov
Date: 2/5/2015 8:56:11 AM
Subject: New Cruise Deals Starting at \$36 Per Day!

Dear Mr. Kester,

I'd like to start today by offering you a complimentary issue of any of the magazines published by our parent company, Vacation Publications.

For a complimentary issue of **Vacations**, filled with new vacation ideas for travelers of all ages, [click here](#)

For a complimentary issue of **Travel 50 & Beyond**, tips and best buys for travelers over 50, [click here](#).

And for a complimentary issue of **Where to Retire**, the only guide you'll need to find the ideal setting for your retirement, [click here](#).

Cruises are not only the easiest way to see the world, but they also offer more value for the dollar than any other international vacation option.

After all, where else can you unpack once and wake up nearly every morning in a fascinating new destination? And where else can you spend as little as \$36 per person, per day, and receive comfortable, well-maintained accommodations with twice-daily maid service, three-plus meals, a full slate of shipboard activities and nightly entertainment?

Here are a few examples of the extraordinary values in the marketplace right now:

11-night **trans-Atlantic** cruise starting from \$36 per person, per night ([FastDeal #18286](#))

4-night **Pacific Mexico** cruise starting from \$39 per person, per night ([FastDeal #28928](#))

15-night **trans-Atlantic** cruise starting from \$39 per person, per night ([FastDeal #14027](#))

7-night **Caribbean** cruise starting from \$44 per person, per night ([FastDeal #14227](#))

7-night **Caribbean** cruise starting from \$45 per person, per night ([FastDeal #12835](#))

5-night **Bahamas** cruise starting from \$47 per person, per night ([FastDeal #32412](#))

4-night **Pacific Northwest** cruise starting from \$49 per person, per night ([FastDeal #10425](#))

11-night **Mediterranean** cruise starting from \$50 per person, per night ([FastDeal #28574](#))

7-night **Caribbean** cruise starting from \$51 per person, per night ([FastDeal #12759](#))

17-night **Asia** cruise starting from \$52 per person, per night ([FastDeal #25163](#))

7-night **Caribbean** cruise starting from \$54 per person, per night ([FastDeal #25932](#))

Cruise lines can provide such outstanding value because of the efficiency with which they deliver their service.

For example, the typical cruise ship has teams of room stewards, chefs and waiters working seven days a week to clean 1,000 or more cabins per day and prepare and serve three or four meals a day to upward of

2,000 passengers. When the ship sails from the port of departure, the hotel director knows exactly how many meals will be served for the entire cruise, and the vessel has been provisioned accordingly. Every cabin, table and employee is fully utilized, every day.

That's much more efficient and less wasteful than the system land-based hotels and restaurants must employ to serve a much smaller group of customers who vary in number daily.

As ships have gotten larger and cruise lines have grown into billion-dollar enterprises, the cruise lines' huge buying power has reduced their costs for everything consumed on the ship. Plus, larger ships and show lounges spread the cost of entertainers, the captain, officers and cruise director over more people.

And unlike airlines and hotels that accept empty seats and rooms during slow periods, cruise lines will do whatever it takes to sail full. On almost every ship except the six-star vessels, cruise lines will slash prices as low as they need to in order to fill every cabin. Even the six-star lines are now offering discounts that were once unheard of.

They do this for two reasons. First, on most lines, a significant percentage of the crews' compensation comes from gratuities -- and there are no gratuities from empty cabins.

Second, venues such as spas, boutiques, photography studios and excursion desks are completely dependent on onboard purchases, which of course are directly related to the number of people on the ship.

All of this has resulted in the best bargains ever for people cruising today, and Vacations To Go has become the biggest seller of cruises in the world by being the best at finding and negotiating the lowest discounts in the industry, frequently selling them out before other agencies are even aware they exist.

For a look at more of the incredible cruise deals departing in the next several weeks, check out our world-famous [90-Day Ticker](#) now, the industry's only comprehensive list of last-minute markdowns.

Next, I'm pleased to present these **terrific cruise offers from Royal Caribbean, Norwegian, Costa, Pullmantur and Voyages of Discovery**. These specials include free shipboard credits, which can be used toward onboard purchases not covered in the cruise fare, like shore excursions, spa treatments, photos and boutique purchases.

Royal Caribbean is offering Vacations To Go customers savings of up to 77%. Plus, receive exclusive shipboard credits of up to \$325 per cabin on nearly every voyage in 2015. **Book by February 13.** [Click here](#) for dates and prices.

Norwegian is offering our customers recently reduced rates -- save up to 84%. In addition, on most sailings you can choose one of the following free features when booking ocean-view, balcony or suite accommodations: 1) shipboard credits of up to \$200 per cabin, 2) the third and fourth passengers in the cabin cruise free (taxes apply), 3) an Ultimate Beverage Package (a value of \$54 per person, per day), or 4) an Ultimate Dining Package, which includes unlimited dining at most specialty restaurants. Book a Europe or Hawaii sailing and choose two of these offers (the beverage package is not available in Hawaii). [Click here](#) for dates and prices.

Costa is offering our customers markdowns of up to 76% as well as exclusive shipboard credits of up to \$500 per cabin. **Book by February 16.** [Click here](#) for dates and prices.

Pullmantur, which caters to Spanish-speaking travelers, is offering Vacations To Go customers exclusive rates. Save up to 73% on sailings in the Caribbean, Mediterranean, South America and more. [Click here](#) for dates and prices.

Voyages of Discovery is offering our customers savings of 86% on select two-week cruises. All other departures qualify for a beverage credit of \$100 per cabin. **Book by February 16.** Set sail on the adventure of a lifetime on the small ship **Voyager**, which provides a relaxed atmosphere with port lecturers and guest speakers to enhance your experience. [Click here](#) for dates and prices.

As always, these offers are for new bookings only and subject to availability. Restrictions may apply.

Here's a list of specialty cruises, discounts and resources we offer. Some are available only to certain types of travelers, and others are available to all Vacations To Go customers. Click the links below for more information:

[Age 55+ Rates](#)
[EMT Discounts](#)
[Firefighter Discounts](#)
[Grand Voyages](#)
[Hosted Singles Cruises](#)
[Interline Rates](#)
[Military Rates \(U.S. and Canadian\)](#)
[Past Passenger Rates](#)
[Police Discounts](#)
[Teachers' Rates](#)
[Travelers with Special Needs](#)

Discount programs like these can be issued or withdrawn at any time by the cruise line, and are not normally combinable with one another. Always tell your Vacations To Go cruise counselor if you qualify for a military or interline discount, are a past passenger of the line you are calling about, or if anyone in the cabin will be 55+, so that he or she can make sure to check for any additional discounts to which you may be entitled.

Here are today's **Top 10 Cruises**, brand-new specials from the world's best cruise lines. **Click the FastDeal # for details.**

- 1) **Caribbean**, 7 nights on Carnival, departs San Juan Feb 22, starting at \$269, save 85%, [FastDeal # 13644](#)
- 2) **Bahamas**, 7 nights on Norwegian, departs New York Mar 8, starting at \$529, save 75%, [FastDeal # 26113](#)
- 3) **Mexico**, 7 nights on Princess, departs Los Angeles Apr 11, starting at \$579, save 67%, [FastDeal # 23472](#)
- 4) **Transatlantic**, 13 nights on Celebrity, departs Fort Lauderdale Apr 9, starting at \$599, save 73%, [FastDeal # 22953](#)
- 5) **South America**, 14 nights on Holland America, departs Buenos Aires Feb 18, starting at \$799, save 73%, [FastDeal # 20332](#)
- 6) **Middle East**, 7 nights on Costa Cruises, departs Dubai Feb 20, starting at \$599, save 64%, [FastDeal # 13473](#)
- 7) **Hawaii**, 7 nights on Norwegian, departs Honolulu Feb 14, starting at \$899, save 78%, [FastDeal # 10714](#)
- 8) **Caribbean**, 7 nights on Windstar, departs St. Maarten Feb 14, oceanview starting at \$1,299, save 73%, [FastDeal # 16381](#) (Windstar will not allow this rate to be shown on the Internet -- please call us at the number below for information or reservations.)
- 9) **Mediterranean**, 7 nights on Royal Caribbean, departs Barcelona Jun 21, starting at \$1,299, save 53%, [FastDeal # 25926](#)
- 10) **Caribbean**, 10 nights on Regent, departs Miami Feb 26, suite starting at \$4,849, save 64%, [FastDeal # 20589](#)

For the best last-minute cruise specials in the next 90 days, please visit our world-famous [90-Day Ticker](#).

To search for discounts of up to 82% on cruises departing more than 90 days from now, [click here](#).

To save up to 40% with escorted and independent tours, [click here](#).

For river cruises up to 50% off, [click here](#).

For discounts of up to 50% at hotels and all-inclusive resorts, [click here](#).

For the lowest rates on Africa safaris from budget to luxury in quality, [click here](#).

Once you've found a FASTDEAL, call us toll free at 800-338-4962 (US and Canada) and a cruise counselor will attend to your needs. International customers, please email or call us at +1-713-974-2121.

Please email me your comments, suggestions and questions at alanfox@vacationstogo.com and I will respond the same day.

To send one sample copy of this newsletter to a friend, [click here](#).

Sincerely,

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