

The Honorable Nikki R. Haley
Governor of South Carolina
1205 Pendleton Street
Columbia, SC 29201
USA

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Munich, April 14, 2014

Dear Governor Haley,

It was a pleasure to see you at our Spartanburg facility last month. I was touched by your kind words and heartened to hear your overwhelming support for the activities of the BMW Group in South Carolina. In particular, I would like to commend you on your ongoing accessibility to discuss our operations in South Carolina. As well, I am pleased to write that we have received outstanding cooperation and support from the South Carolina Department of Commerce under Bobby Hitt's leadership.

We are even more pleased today with our home away from home in Spartanburg than we were watching the first BMW roll off the assembly line twenty years ago. Our decision to invest more into Plant Spartanburg clearly shows not only our commitment to South Carolina, but also our faith in the leaders and people of your great state.

As a token of our appreciation we would like to present you with our very first comprehensive publication about BMW Art Cars. This book has been especially created to mark next year's 40th anniversary of BMW Art Cars. I hope you enjoy reading this book as much as we did creating it.

Thank you for your continued support and I look forward to our next opportunity to see each other.

Yours truly,

