

CONSIDERATION OF REVISED INSTITUTIONAL MISSION STATEMENTS FOR CLEMSON UNIVERSITY, WINTHROP UNIVERSITY, CENTRAL CAROLINA TECHNICAL COLLEGE, NORTHEASTERN TECHNICAL COLLEGE AND TRIDENT TECHNICAL COLLEGE

Clemson University, Winthrop University, Central Carolina Technical College, Northeastern Technical College and Trident Technical College have requested that the Commission consider changes to their mission statements. Changes were submitted in fulfillment of requirements for Indicator 1C, Approval of a Mission Statement. The Committee supports the revisions proposed by these institutions. For one institution, Central Carolina Technical College, the Committee supports the revisions with stipulations that the revised format which separates required elements into separate documents be treated as the document for the mission statement considered here in terms of notifying the Commission of changes and that acceptance of revised phrasing for the service area description does not imply approval of an expanded service area, but rather acknowledges that the institution may serve either electronically or on-site some students from outside its defined service area. For each institution, a summary analysis of revisions, a statement of the Committee's position regarding the revisions, and the institution's revised mission statement in its entirety are provided.

Committee Recommendation: The Committee recommends that the Commission approve revised mission statements as recommended below (see bolded type in the analysis of statements below) for Clemson University, Winthrop University, Central Carolina Technical College, Northeastern Technical College and Trident Technical College. Approval of the statements as recommended supports continued compliance with requirements of Indicator 1C, Approval of a Mission Statement, for each of these institutions.

Clemson University: Analysis of Mission Statement Revision

Clemson University has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Clemson University Board of Trustees on January 26, 2001.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement, although there are significant changes. Primary changes from the existing CHE approved mission statement are:

- Emphasis is shifted to Clemson's aspirations for excellence as a public institution rather than as a land-grant institution. The revised statement refers to "historical land-grant responsibilities" and deletes other references to Clemson's land-grant status.
- Emphasis on public service is reduced. A paragraph highlighting the public-service role of the institution was deleted. (A general reference to the public-service role was retained.)
- Language is added to emphasize Clemson's "world-class" programs and contributions to the "economic future of the state, nation, and world."

(Clemson, continued)

- Wording is changed from "provides a strong fundamental education..." to "promotes excellence in education and scholarship..."
- The institutional focus on students is emphasized.

The Committee supports the request that the revised mission statement for Clemson University be recommended for approval by the Commission.

CLEMSON UNIVERSITY, REVISED MISSION STATEMENT

VISION STATEMENT

Clemson will be one of the nation's top 20 public universities.

MISSION STATEMENT

The mission of **Clemson University** is to fulfill the covenant between its founder and the people of South Carolina to establish a "high seminary of learning" through its historical land-grant responsibilities of teaching, research and extended public service.

Clemson University is a selective, public, land-grant university in a college-town setting along a dynamic southeastern corridor. The University is committed to world-class teaching, research and public service in the context of general education, student development and continuing education. Clemson's desire is to attract a capable, dedicated and diverse student body of approximately 12,000 to 14,000 undergraduate and 4,000 to 5,000 graduate students, with priority to students from South Carolina.

Clemson offers a wide array of high quality baccalaureate programs built around a distinctive core curriculum. Graduate and continuing education offerings respond to the professions, while doctoral and research programs contribute to the economic future of the state, nation and world. The University emphasizes agriculture, architecture, business, education, engineering, natural resources, science and technology. The University also promotes excellence in education and scholarship in selected areas of the creative arts, health, human development, the humanities and social sciences. In all areas, the goal is to develop students' communication and critical-thinking skills, ethical judgment, global awareness, and scientific and technological knowledge. Students remain the primary focus of the University.

Just as Clemson values its students, the University also values its faculty and staff who have committed their talents and careers to advance its mission. Clemson pledges to support their work, to encourage their professional development, to evaluate their professional performance and to compensate them at nationally competitive levels.

Approved by the Clemson University Board of Trustees, January 26, 2001

Winthrop University: Analysis of Mission Statement Revision

Winthrop University has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Winthrop University Board of Trustees on November 3, 2000.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. Primary changes from the existing CHE approved mission statement are:

- Changes in paragraph order.
- A minor revision in text that does not affect the content.

The Committee supports the request that the revised mission statement for Winthrop University be recommended for approval by the Commission.

WINTHROP UNIVERSITY, REVISED MISSION STATEMENT

Winthrop University provides personalized and challenging undergraduate, graduate, and continuing professional education programs of national caliber within a context dedicated to public service to the State of South Carolina. All eligible bachelor's, master's and specialist degrees in the liberal arts and sciences, education, business and the visual and performing arts are nationally accredited – part of the University's commitment to be among the very best institutions of its kind in the nation.

Building on its origins as a women's college, the Winthrop University of the 21st century is achieving national recognition as a competitive and distinctive, co-educational, public, residential comprehensive teaching institution.

Winthrop enrolls an achievement-oriented, culturally diverse and socially responsible student body of 6,000 students and will remain a medium-sized comprehensive teaching university for the foreseeable future. The University recruits South Carolina's best students as well as highly qualified students from beyond the state whose presence adds diversity and enrichment to the campus and state. Winthrop prides itself on being an institution of choice for groups traditionally under-represented on the college campus.

Winthrop's historic campus, located in a dynamic city within a major metropolitan area, provides a contemporary and supportive environment that promotes student learning and development. Winthrop has a diverse and able faculty and professional staff of national caliber and supports their work as effective teachers, scholars, researchers, practitioners, and creative artists. Through this talented group, Winthrop students acquire and develop knowledge, skills, and values that enrich their lives and prepare them to meet the needs and challenges of the contemporary world, including the ability to communicate effectively, appreciate diversity, work collaboratively, synthesize knowledge, and adapt to change. Ongoing assessment of programs and services ensures both that all academic programs challenge students at their highest level of ability and that the library, instructional technology and other academic service areas support courses of study that are consonant with current methods and knowledge. As a result, Winthrop graduates are eminently well prepared to assume successful careers in business, industry, government, education, the arts, and human services, as well as to enter the most competitive graduate or professional schools.

(Adopted by the Winthrop University Board of Trustees, June 12, 1998.)

(Revised by the Winthrop University Board of Trustees, November 3, 2000.)

Central Carolina Technical College: Analysis of Mission Statement Revision

Central Carolina Technical College has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Central Carolina Technical College Area Commission on November 16, 2000.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. Primary changes from the existing CHE approved mission statement are:

- Separation of the existing mission statement into four headings: Mission Statement, Statement of Role and Scope, Vision Statement, and Statement of Values.
- The addition of the phrase "primarily serves" in the description of the service area.

The Committee supports the request that the revised mission statement for Central Carolina Technical College be recommended for approval by the Commission, with two stipulations:

- **The fact that the institution has separated the Commission-required elements of the mission statement into individual documents does not release them from the requirement to obtain Commission approval for changes in those elements, either individually or as a whole.**
- **In addition, the staff wishes to emphasize that the recommendation to accept the addition of the phrase "primarily serves" in the description of the institution's service area acknowledges the fact that the institution may serve, either electronically or on-site, some students from outside of its defined service area. It does not imply approval of any potential expansion of the institutional service area, nor is there any indication that the institution seeks such an expansion.**

CENTRAL CAROLINA TECHNICAL COLLEGE, REVISED MISSION STATEMENT

Central Carolina Technical College is a comprehensive, public, two-year institution of higher education that serves primarily the region of Clarendon, Lee, Kershaw, and Sumter counties in South Carolina. The College confers associate degrees, diplomas, and certificates. College programs and student support services provide citizens, businesses, industries and communities with quality, affordable, accessible, customer-responsive post-secondary education through lifelong learning and specialized training opportunities specifically designed to develop the foundation for personal growth, economic development and an improved quality of life.

The College's vast array of associate degree, diploma, and certificate programs prepares students to enter the job market, to transfer to senior colleges and universities, and to achieve their professional and personal goals. Specifically, Central Carolina offers academic programs in business, the health sciences, public service, industrial and engineering technology, and the arts and sciences. Through its comprehensive programs and support services, the College annually serves over 3,300 credit students and 8,000 continuing education students in both traditional and non-traditional formats.

(Approved by the Central Carolina Technical College Area Commission, November 16, 2000)

(Central Carolina, continued)

Statement of Role and Scope

In recognition of the importance of its role in enhancing the economic vitality and quality of life for all citizens, **Central Carolina Technical College** seeks to fulfill its mission through meeting the needs of its stakeholders as follows:

GRADUATES: The College is committed to graduating students who will be productive members of society with strong values and ethics; who will have employability skills, including oral and written communication skills, critical thinking, problem solving, analytical, scientific and computational skills; who can utilize and adapt to new technology and accept and initiate change; and who have an appreciation for cultural diversity, are self-directed and self-disciplined, and have the ability to function cooperatively.

STUDENTS: The College seeks to provide for its students an affordable, quality post-secondary education while maintaining an open door admissions policy. Students will have the opportunity to succeed regardless of educational preparation through developmental programs and services as well as to pursue avocational and personal growth needs in an environment embracing rapidly changing technologies.

EMPLOYERS: The College is dedicated to providing employers with skilled work-ready employees and to serving as an avenue for on-going specialized training with access to the latest technologies and educational services so that existing and new employers will find the area attractive for their workforce.

COMMUNITY: The College seeks to serve the community by providing access to education wherever, whenever, and however necessary to meet community and individual needs for affordable education opportunities leading to an improved quality of life.

K-12 STUDENTS: The College will provide opportunities for K-12 students to experience career exploration and planning, have access to a seamless progression toward a career or higher education and have an opportunity to accelerate their learning for employability and/or advanced placement through faculty /staff collaboration.

OTHER EDUCATIONAL INSTITUTIONS: The College will endeavor to have a high utilization of resources through partnerships with other institutions who will be collaborative partners working to expand education programs while minimizing duplication.

Northeastern Technical College: Analysis of Mission Statement Revision

Northeastern Technical College has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Northeastern Technical College Governing Board on August 22, 2000.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. Primary changes from the existing CHE approved mission statement are:

- Replaces "Chesterfield-Marlboro" with "Northeastern" to reflect the name-change of the institution.

The Committee supports the request that the revised mission statement for Northeastern Technical College be recommended for approval by the Commission.

NORTHEASTERN TECHNICAL COLLEGE, REVISED MISSION STATEMENT

Northeastern Technical College provides occupational, technical, college transfer, basic academic skills, and continuing education programs with appropriate support services to meet the needs of individuals, businesses, and industries of Chesterfield, Marlboro, and Dillon counties and surrounding areas. Within this focus, the college contributes to economic growth by enhancing the employability of service area residents. The college is dedicated to providing quality programs which remain accessible to both traditional and nontraditional students through open admissions, reasonable costs, counseling, advertisement, financial assistance, and career development services. The college also provides personal growth and enrichment opportunities through community services, continuing education, and social and cultural activities.

Northeastern Technical College, an accredited post-secondary institution which is funded by county, state, federal, and student revenues, is one of the 16 technical colleges which constitute the South Carolina Technical College System.

Trident Technical College: Analysis and Recommendation for Mission Statement Revision

Trident Technical College has requested that the Commission on Higher Education review and approve a revised mission statement for the institution. The revised statement was approved by the Trident Technical College Area Commission on October 7, 2000.

Commission staff has reviewed the revised statement and found that it is similar to the existing statement. Primary changes from the existing CHE approved mission statement are:

- Revised data to reflect the institutions growth.
- Revised content to reflect changes in the names of three academic divisions.

The Committee supports the request that the revised mission statement for Trident Technical College be recommended for approval by the Commission.

TRIDENT TECHNICAL COLLEGE, REVISED MISSION STATEMENT

Trident Technical College is a public, two-year, multi-campus institution which provides quality education and promotes economic development in Berkeley, Charleston and Dorchester counties. TTC is a member of the State Board for Technical and Comprehensive Education system.

As an open-door institution of higher education, the College provides lifelong learning opportunities for traditional and nontraditional students. These opportunities enhance the economic, social and cultural life of the community. Accessible and responsive to the needs of this multicultural community, TTC prepares students for a rapidly changing global environment.

Each semester approximately 10,000 credit students enroll in programs leading to college transfer associate degrees and technical associate degrees, diplomas and certificates. The curriculum includes programs in Arts and Sciences; Business Technology; Industrial and Engineering Technology; Allied Health Sciences; Nursing; Law Related Studies; Hospitality, Tourism and Culinary Arts; and Community, Family and Child Services. To foster student success, TTC provides developmental education and comprehensive student services.

Using communication and problem-solving skills, graduates draw on knowledge from a broad range of disciplines to make decisions and perform tasks, working as individuals and as team members.

As a state and national resource, TTC provides continuing education courses, customized education and training for business, industry and government, and a variety of activities and services, including facilities for Special Schools employment training programs.

- Adopted by Trident Technical College Area Commission September 19, 1993
- Reaffirmed August 28, 1994
- Reaffirmed October 15, 1995
- Reaffirmed August 20, 1996
- Adopted Revised Mission Statement incorporating Institutional Values March 18, 1997
- Adopted Revised Mission Statement September 28, 1997
- Reaffirmed September 13, 1998
- Adopted Revised Mission Statement January 19, 1999

Adopted Revised Mission Statement October 7, 2000

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