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**To:** Kester, Tonykester@aging.sc.gov  
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**Subject:** NYC's big (and lucrative) pay phone swap / 7 brainiest communities? / A smart bin boom

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## WELCOME TO SMART CITIES NOW

*Updates on smart city progress around the globe*

### NEWS & TRENDS

**Why NYC won't miss its pay phones:** New York City pay phones are vanishing, but chances are nobody will miss them. The replacements that Qualcomm is helping develop will provide everything from free phone calls to gigabit Internet. Learn how the whole project is not only free to taxpayers, but will generate hundreds of millions in city revenue. [MORE >>](#)

**Are smart waste bins in your city's future?** A new report from ABI Research suggests the market for smarter municipal refuse collection will grow at a 43% CAGR in the next few years. Find out what's driving the boom, and why companies like Enevo are gaining traction. [MORE >>](#)

**Top7 Intelligent Communities:** New York think-tank Intelligent Community Forum is out with its 2015 list of the world's top intelligent communities. Winners range from Ipswich in Queensland, Australia to Mitchell, South Dakota. See who else made the list – and why. [MORE >>](#)

**Partner spotlight: Ooredoo, S&C, Imex, Camgian, Neptune**  
Ooredoo is bringing smarter healthcare infrastructure to Qatar... S&C enhances wildlife protection on its overhead electrical gear... Imex Systems adds IBM's Watson technology to its iGov suite... Camgian's Egburt pulls in the honors... Neptune's partnership program for water utilities expands. [Get the details>>](#)

### PILOTS & PROJECTS

**Conservation by comparison:** Can a neighborhood competition incent people to do a better job of conserving energy? Many utilities are encouraging customers to conserve by showing them how much more energy efficient their neighbors are. How does it work? Read about a pilot involving Opower and 15,000 Rocky Mountain Power customers in Rexburg, Idaho. [MORE >>](#)

### WORTH WATCHING

**Why carbon pricing and innovation are symbiotic:** Amy Ericson, U.S. country president for Alstom, spoke recently at the World Bank Group about the interplay between carbon pricing and innovation that can lower carbon emissions for cleaner, more sustainable development. Watch the video for details. [MORE >>](#)

### JESSE'S PICKS

#### The last traffic jam?

A fun new Cisco ad campaign showcases how the Internet of Everything is ushering in many firsts, but its legacy will be measured in the lasts it creates – the last blackout, the last product recall, the last traffic jam.

[Watch the ad >>](#)

### SMART CITY EVENTS

2.6: One Globe 2015 – New Delhi

2.9: ARPA-E Energy Innovation Summit – National Harbor, MD

2.18: Smart City Forum – Warsaw

4.16: TECHX15 – London

*[Get details on these and more smart city events >>](#)*

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