

From: Haley, Nikki
Sent: Friday, December 12, 2014 8:13 AM
To: Parrish, Duane
Subject: Re: \$7 Million Invested in New Inn at Crossroads in Lake City

Great job! This is exciting.

Sent from my iPad

On Dec 11, 2014, at 2:33 PM, "Duane Parrish" <dparrish@scprt.com> wrote:

We're well over the half billion dollar mark and we only started tracking in April. Good stuff.

Duane Parrish
Director
South Carolina Parks, Recreation & Tourism
1205 Pendleton Street #248
Columbia, SC 29201






803-734-0171
dparrish@scprt.com

<image001.jpg>

From: New South Carolina Tourism Investment [<mailto:marion@discoversouthcarolina.ccsend.com>] **On Behalf Of** New South Carolina Tourism Investment
Sent: Thursday, December 11, 2014 2:25 PM
To: Duane Parrish
Subject: \$7 Million Invested in New Inn at Crossroads in Lake City

Hey, guys, this is a TEST email of the newsletter scheduled to be distributed tomorrow at 2 p.m. A simple announcement of a new hotel at undiscovered and growing Lake City. Duane, they DID give me jobs #s! Let me know if you have any questions. Otherwise, will issue tomorrow. Will have 3 more for your review before next Friday, plus Tourism Today for December.



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In This Issue

December 12, 2014

[\\$7 Million Invested in New Inn at Crossroads](#)



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\$7 Million Invested in New Inn at Crossroads in Lake City



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Developers invested \$7 million in a new hotel in Lake City to help revitalize the classic small town and encourage visitors to spend more time there. The new Inn at Crossroads is a three-story hotel on Main Street, within walking distance of the Bean Market, the Ronald E. McNair Life History Center, shops, cafes and other attractions. It can also help support the city's growing reputation as a destination for the arts.

The Inn at Crossroads will offer 57 rooms, a business center, a workout room and dining facilities. And it has 10,000 square feet of meeting space for reunions, conferences, wedding receptions and other group gatherings. The inn is open to the public daily for breakfast and has a lounge / restaurant open on Friday and Saturday evenings.

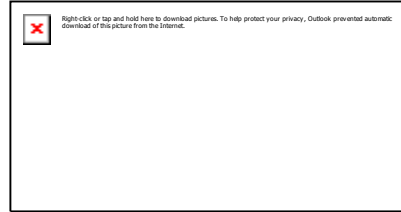
The new hotel generated 27 new jobs in Lake City.

Report New Tourism Investments in South Carolina!

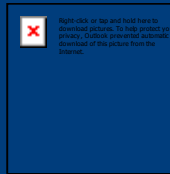
Tourism employs one in every 10 people in South Carolina with a total impact of nearly \$18 billion annually. Capital investment dollars are constantly pouring into the tourism industry, with hundreds of millions of dollars spent on projects each year. It is vital that this component is properly recognized as a cornerstone of our state's economy. We at the South Carolina Department of Parks Recreation & Tourism are contributing

to this effort by compiling new tourism businesses and developments from across the state and announcing them to the public as often as possible.

If you are aware of new tourism investments - new hotels or major expansions, new attractions, golf courses or new visitor services - kindly notify SCPRT to help us keep track and raise awareness. Use the form at the [link](#) to get started!



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South Carolina Department of Parks, Recreation & Tourism
1205 Pendleton Street | Columbia, SC 29201
DiscoverSouthCarolina.com

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