

**From:** CivicPlus <connect@civicplus.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 9/21/2015 2:33:49 PM  
**Subject:** Your citizens WANT a mobile app

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Hi Tony,

Mobile device ownership is high - and growing. What are users doing on all those devices? Using apps! Mobile apps are used everywhere for everything by everyone. You use apps, and your citizens do too. Learn more about the importance of having a mobile app with our **Mobile Matters Research Packet**.

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