

**From:** Healthcare Education Associates <reply-295777@mailings.frallc.com>  
**To:** Kester, Tonykester@aging.sc.gov  
**Date:** 9/8/2015 2:03:19 PM  
**Subject:** You Can't Afford to Miss the Value-based Care Master Class

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## The Value-based Care Master Class

Hi Tony,

The time to overcome obstacles and face the infrastructural and leadership challenges inherent to value-based care payment models is now, so why not learn best practices and leadership strategies from the top performers in the country?

**The Value-based Care Master Class** is not another conference to remind you that value-based arrangements are here to stay. CMS, other payers, and large health systems have made that clear. Instead, this is a **master class** designed to prepare you for the challenges providers, hospitals and health systems face as they incorporate risk into their business models. At this 2-day, in-depth event at the **Hilton San Diego Resort & Spa December 8-9**, you will roll up your sleeves and get to work with executive leadership from **Mt. Sinai Health System, UPMC, Dignity Health, Crystal Run Healthcare, Partners Healthcare**, and multiple other innovative, top-performing ACOs and provider groups that were early adopters to taking on risk.

Leave this conference equipped to mitigate risk and achieve the health outcomes mandated by value-based care payment models!

[Website](#) | [Brochure](#) | [Register](#)

### Attendees will be Both Inspired and Equipped to:

- **Engage staff** and stakeholders in **quality tracking** and other prerogatives of value-based care
- **Design a contract** with data,

### Who Should Attend

This program is ultimately designed for **cross-functional senior level executives** with responsibilities in the following areas:

- Payment strategy
- Innovations

- metrics and savings schedule provisions to reduce your risk exposure and **align your risk provisions with CMS rules**
- Evaluate the ROI of **operating a provider-run health plan**
- Create and follow best practice guidelines for **optimal care pathway design**
- **Train providers to consider cost** when sending patients to lab and imaging vendors
- **Analyze your readiness for 2-sided risk**, including full capitation
- Utilize technology to **bridge the gap between rural patients and urban specialists**
- **Align stakeholders in commercial bundled payments**
- **Calculate the trust cost of care** through patient shadowing
- **...and much more!**

- Transformation
- Population health
- Clinical affairs
- Operations
- Quality
- Integration
- Network development
- Contract strategy
- Consultants
- Information

## Registration Details

**Priority Code** - PHNH248q-EM3

**Standard Rate** - \$2095

**Health/Provider Rate** - \$1695\*

\*subject to HEA approval

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**For more information and to register, visit the [website](#) or contact:**

Whitney Betts at 704-341-2445 or [wbetts@frallc.com](mailto:wbetts@frallc.com)

**For speaking and sponsorship opportunities, contact:**

Kevin Weigel at 704-341-2448 or [kweigel@frallc.com](mailto:kweigel@frallc.com)

## Healthcare Education Associates

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