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Subject: Smart traffic's big payoff / Top smart city company? / IBM Watson helps vets

WELCOME TO SMART CITIES NOW

Updates on smart city progress around the globe

NEWS & TRENDS

Standout smart city company of 2014? Recognizing Itron's smart city growth strategy and excellence in implementation, Frost & Sullivan named the Liberty Lake, Washington company its 2014 North American Smart City Company of the year. Click to learn about Itron's innovative work in cities around the world. [MORE >>](#)

IBM's Watson helping vets with PTSD: A two-year pilot with the Department of Veterans Affairs will explore how IBM's Watson supercomputer can potentially speed treatment of veterans suffering from post traumatic stress disorder. Read how smarter healthcare initiatives like this benefit citizens everywhere. [MORE >>](#)

Partner spotlight: MasterCard, GE, Allied Telesis, Alstom, more
MasterCard and the African Development Bank collaborate on financial inclusion... GE wins its largest wind deal in China yet... Allied Telesis adds wireless division... Alstom Grid supplies technology for cutting-edge PUD project... Schneider Electric initiative helps utilities personalize service.
[MORE>>](#)

WORTH WATCHING

London seeks smart ideas for wayfinding: The Institute for Sustainability and Mayor of London's Office put out a call for innovative technologies that will improve wayfinding and navigation in five of London's re-development districts. Click for details; it's an interesting approach other cities may want to consider. [MORE >>](#)

How Foreign Investments Respond to Regional Innovations
Join the Northern Virginia Technology Council International Committee on Feb. 11 in McLean, VA for a discussion on foreign investments and regional innovations featuring Thomas Zielke, President & CEO, Representative of German Industry and Trade, and Sandra Baer, Senior Director for Alliances with the Smart Cities Council. [Get details >>](#)

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JESSE'S PICKS

Smart traffic's big payoff

Juniper Research forecasts smart city traffic management and parking projects will reduce cumulative global emissions by 164 million metric tonnes of CO2 by 2019. Want to get your city in on the action? Read these:

[Real-time data reduces Dublin congestion](#)

[How Bilbao improves traffic management](#)

[German pilot uses analytics to predict and manage traffic flow](#)

[Traffic management system routes smaller cities to lower-cost cloud](#)

[Parking congestion? There's a drone for that](#)

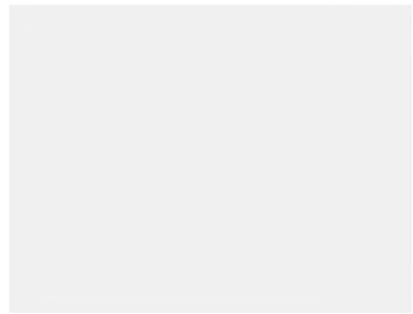
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The Smart Cities Council (SCC) envisions a world where digital technology and intelligent design have been harnessed to create smart, sustainable cities with high-quality living and high-quality jobs.

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