

From: Taillon, Jeff
To: Taillon, Jeff <JeffTaillon@gov.sc.gov>
Date: 12/7/2012 10:57:41 AM
Subject: Television Clips - Friday, December 7, 2012

12/6/12 - 00:00:00 – 11:59:59

<http://mms.tveyes.com/NetReport.aspx?ReportHash=2aea914e4cb39095042a44fb9e685d42>

Total National Viewership: 528,064*

Total National Publicity Value: \$34,429.77*

Total Local Viewership: 672,992

Total Local Market Publicity Value: \$32,570.59

12/6/12 – 12:00:00 – 23:59:59

<http://mms.tveyes.com/NetReport.aspx?ReportHash=3eaabda87c0e7c678ba7105a37085271>

Total National Viewership: 6,754,858*

Total National Publicity Value: \$737,036.51*

Total Local Viewership: 3,965,693

Total Local Market Publicity Value: \$295,360.70

12/7/12 – 00:00:00 – 10:50:00

<http://mms.tveyes.com/NetReport.aspx?ReportHash=14951297239d42445f4e4813efe615a5>

Total National Viewership: 11,129,325*

Total National Publicity Value: \$1,086,644.94*

Total Local Viewership: 5,583,838

Total Local Market Publicity Value: \$253,642.96

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