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**Subject:** Greenville County United Way "Women Make a Difference" Luncheon  
**Location:** TD Convention Center, 1 Exposition Dr, Greenville, S.C.  
**When:** 9/24/2015 12:00:00 PM - 1:00:00 PM

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Advance: Jamie Maxwell  
(864)323-4238

**NOTE FROM VICTORIA:**

Favor to ask, next Thursday while NH is speaking in Greenville at the women make a difference luncheon it would mean a lot to our new board member is she would say hey to her and personally thank her from joining our team. Her name is Myra Foster.

**NOTE:** This event date was confirmed and then reschedule because of the Europe trip.

**APPROVED BY:** NH

**EVENT:** Greenville County United Way "Women Make a Difference" Luncheon

**DATE:** Thursday, September 24, 2015

**TIME:** 12:00 PM

**LOCATION:** TD Convention Center, 1 Exposition Dr, Greenville, S.C.

**LOCATION SET-UP:** The TD Convention Center will be set with round tables of 10. Governor Haley will sit at one of the tables next to the stage for easy access. The stage will have a podium with a microphone attached.

**HEAD TABLE:**

1. Governor Haley
2. Ashton Lee
3. Kris Hodge, Assistant Solicitor, 13th Circuit Solicitor's Office, Women's Leadership Chair
4. Diana Watson White, Fox Carolina, News Anchor, Women's Leadership Vice-Chair
5. Catherine Hendrix, TD Bank, Vice President, Sr. Human Resources Manager, Women Make A Difference Co-Chair
6. Beth P. Wilson, The Palmetto Bank, Retail Regional Executive, Women Make A Difference Co-Chair
7. Trish Springfield, Executive Vice President of Retail, Southern First Bank, Palmetto Society Chair
8. Diane Buczek, Mother of Diana Watson White, Retired from NOAA (National Oceanic and Atmospheric Administration, Rockville, MD), Surfside Beach, SC
9. Lindsay McPhail, The Art Cellar, Owner
10. Laurie Bowen, Middle Earth Designs, Owner

**SCHEDULING CONTACT:**

Holly Manuel  
Campaign Manager

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**PRIMARY STAFF:** Ashton Lee

**ADVANCE STAFF:** Zach Pippin

**PURPOSE:** Governor Haley will be the keynote speaker at the Greenville County United Way "Women Make a Difference" Luncheon. They would love Gov. Haley to reference the donors' support of United Way of Greenville County's work to build a "Cycle of Success" in our community through School Readiness, High School Graduation and Financial Stability. Since the attendees are all women who support this work, they would also love Gov. Haley to discuss the power of women to shape our communities and the importance of women standing up to be leaders.

**PRESS:** Yes.

**PUBLIC:** Yes.

**INVITED BY:**  
Catherine Hendrix  
VP, Senior HR Manager  
Metro Carolinas  
TD Bank  
[Catherine.Hendrix@td.com](mailto:Catherine.Hendrix@td.com)  
Office: (864) 239-4679  
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**ATTENDEES:** They have 950 confirmed to attend. Luncheon attendees include women in the community from a wide variety of businesses and industries (healthcare, banking, education, real estate, law, retirees, etc.) who support United Way through their financial support and volunteerism. They will also have prospective donors in attendance.

**INTRODUCED BY:** Cathy Hendrix of TD Bank, Luncheon Co-Chair

**LENGTH OF SPEAKING:** 12-15 minutes of remarks. No Q&A.

**SPEAKING ORDER/LINE-BY-LINE:**

12:00 PM	Welcome & Invocation Speaker Introduction	Kris Hodge, Chair, WL
12:05 PM	Invocation	TBD
12:07 PM	Lunch	
12:15 PM	Women Make A Difference	Diana Watson, Vice Chair,
WL		
12:20 PM	"Wear One, Bring One"	Beth Wilson, Co-Chair,
WMAD Luncheon		
12:25 PM	Jobs to Careers	Kelly Wallace,
Scholarship Committee Chair		Scholarship
Recipient-Lena Acker		
12:40 PM	Introduction of Governor Nikki R. Haley	Cathy
Hendrix, Co-Chairs, WMAD Luncheon		

**SUGGESTED TALKING POINTS:**

- What a wonderful day to be here in Greenville, South Carolina among such an inspiring group of women.
- We strive, every day, in South Carolina to make sure we are a state that is full of opportunities for people from all walks of life, and one of our partners in helping us do this is the United Way.
- So, I want to thank the United Way of Greenville County, and all its supporters, for all that they do in helping to lift up the Greenville Community.
- One of the things the United Way does that I love and that resonates with me because of my job as governor is their work to build a “Cycle of Success.”

*Principles of United Way’s Cycle of Success:*

- *children start school prepared to learn and go on to graduate,*
- *well-educated graduates find good jobs and create stable homes, and*
- *children from stable homes continue the cycle because they start school on track and prepared to learn.*
- Born and raised in the rural town of Bamberg, the daughter of Indian immigrants, I am no stranger to adversity. But like the United Way of Greenville, through hard work and determination, my parents built a Cycle of Success in our family and I proudly stand before you today as the first female Governor of South Carolina.
- As Governor, whether through reading coaches, expanded job training opportunities, or any of the other education and workforce initiatives I have fought for, we are creating a similar Cycle of Success throughout the state, because we know that the our future starts with our children.
- Another initiative I want to talk about is the “Jobs to Careers” scholarship program. Through this program, the United Way of Greenville County is helping women achieve higher education and training to move from low-paying jobs to long-lasting and stable careers.
- Helping South Carolinians gain access to the education and training they need is something I am passionate about. Similar to this scholarship, my SUCCEED SC initiative is designed to expand opportunities for all South Carolinians, but that includes the single mom who is struggling to make ends meet by paying up front for the training she needs and helping her get the job she deserves.
- Third and finally, I want to commend the work done by United Way Women’s Leadership through the “Wear One, Bring One” project, which donates new undergarments to the Safe Harbor domestic violence shelter.
- This program strives to help women going through some of the most difficult times in their lives by letting them know that they are not alone in the community and that there are people who want to help.
- We all read the recent news that South Carolina is now ranked first in the nation for the rate of women murdered by men, and has consistently been ranked in the top ten over the last decade. This is unacceptable.
- To counter this culture of domestic violence, I established the Domestic Violence Task Force to comprehensively address domestic violence in South Carolina. I am proud to say that the task force released its proposed solutions last month, and I am going to fight to turn these proposals into realities.

- The United Way of Greenville County Women's Leadership is a driving force behind the power of women to shape our communities, and a shining example of women standing up and becoming leaders throughout this great state. I want to thank all of you for that, and encourage you to keep up the good work.

### **Myra Foster Bio (Newest O6 Board Member):**

Myra Foster is the daughter of Mr. and Mrs. David Hughes Jr. of Columbia, SC. She is the second of three children and the eldest of their two daughters. Myra was born at Ft. Jackson Army Hospital in Columbia SC while her father was actively serving in Vietnam. She attended Sarah Nance and Burton Elementary Schools in Columbia before transferring to a Department of Defense School in Berlin, Germany in 1974. In 1978, she returned to Columbia and attended St. Andrews Junior High School and Columbia High School, graduating with honors from the latter in 1984. In 1988, she graduated Cum Laude with a Bachelor of Science Degree in Microbiology from Clemson University in Clemson, SC. She continued her studies at Clemson receiving the Raymond Sarber Fellowship Award for outstanding research and a Master of Science degree in Microbiology in 1990. She began her career with Cryovac, then a division of W R Grace, shortly after graduation. She has worked there for 25 years holding various positions including Food Technologist, Packaging Specialist, Laboratory Manager, Marketing Manager, New Business Development, Strategic Marketing Director and more recently Global Marketing Director, Food Care BU, Sealed Air Corporation. In this current role, she is responsible for developing and providing leadership for the Global Fluids/Food Service Strategic Growth Plan and for championing global business initiatives and long term innovation

Myra has been affiliated with numerous professional and civic organizations including the American Society of Microbiology, the Institute of Food Technology, the Women's Foodservice Forum, the Research Chef's Association, and NextGen/Calibr Network, an affiliate of the Executive Leadership Council. Myra has served as Treasurer and member of the Board of Directors of the Cryovac Federal Credit Union in Simpsonville SC. She is an active Golden Life Member of Delta Sigma Theta Sorority Incorporated where she has chaired several committees and served as chapter Parliamentarian, Vice President and President for the Anderson Alumnae Chapter in Anderson SC. She is also a member of the Spartanburg chapter of Jack and Jill of America, Incorporated where she serves as the chapter's Program Director and formerly served as chapter publicist. Myra also serves as a mentor at James F. Byrnes High School in Duncan SC.

As a member of Mt. Moriah Baptist Church in Spartanburg SC, she has also worked with the Green Light Tutorial Program as a volunteer math and science tutor and has served as the assistant director and director for Vacation Bible School.

Myra is married to Stevie O. Foster. Their blended family consists of 4 children: Brittney, Stevie, Jaida, and Joi. Myra enjoys spending time with her family and enjoying her hobbies - golf, tennis, reading, watching movies and sports, and visiting the beach.